



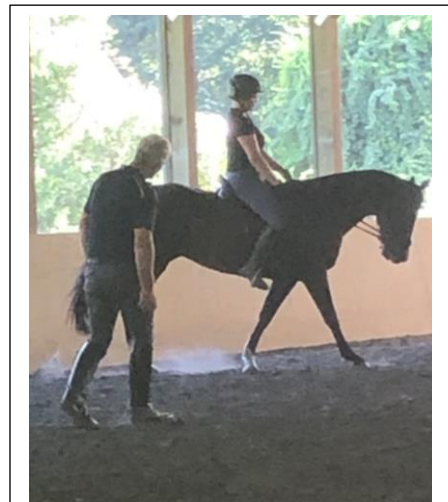
Half-halt



The Newsletter for the Southeastern Chapter of the Virginia Dressage Association
Volume Number 33 Issue Number 1 January 2021



Scholarship Report



This year I had the pleasure of riding in clinics with George Williams and Jim Koford. They both helped my horse Diesel and I improve tremendously over this abnormal show season. George Williams really helped me with using my seat to keep pace so that I don't have to use rein aids to hold him back as much when he gets pushy. To do this he had me do lots of no stirrups work so I could really find the middle of the saddle and better the way that I sit. This really helped improve my rider position scores. Jim Koford had me doing lots of lateral work to make Diesel more supple and respond to my aid. In the two clinics I rode with him he really helped me get to the point where I could put my leg on and nine times out of ten, get the correct response. He helped me score better overall in the collective mark of submission, specifically in harmony between horse and rider. I thank SVDA for the scholarship that helped me attend these clinics.

2021 Board of Directors

President: Cookie Parsons

Ljane77@hotmail.com

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Sandy Toby,

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VADA Rep:

Robyn Nunnally,

robynnunnally@aol.com

Sandy Toby,

omdressage@gmail.com

Wendy Murray

wendylanem@gmail.com



VADA MINUTES – CONFERENCE CALL MEETING 12/16/20

Members present: Bettina Longaker, President (C'ville), Sheli King, Vice-President (NOVA), Jessie Ginsburg, Treasurer (NOVA), Alison Douglas, Secretary (Central), Sherri Booye (C'ville), Sandy Tobey (SVDA), Anne Draine (NEVADA), Dianne Boyd (NOVA), Joanne Collins (F'burg), Rachel Rice (NOVA), Melyni Worth (ShenVADA), Elizabeth McNeel (C'ville), Angie Stanaway (NE), Laura Nelson (SWVADA), Nancy Doody (C'ville), Shaleena Arreguin (C'ville)

The meeting was called to order 8:02 at pm.

Sherri Booye made the motion to accept the minutes from the last meeting. Melyni Worth seconded, and the Board approved unanimously.

Treasurer's Report – Jessie reported that the raw balance is 152K. She hasn't had a chance to go thru the checkbook, so we'll have more of an update next meeting.

2020 Licensed Show Comparison: Tina reported that we had net income of \$17K from DAL and \$30K from GAIG. We are hopeful that expenses for GAIGs next year will be less as we incurred Covid related expenses. We did save money by not printing programs and we will carry that practice forward.

2020 USDF Virtual Convention: Please email Stephan Hienzsch, the executive director, with feedback. All the education modules will be available on the website. Go to the annual convention section and then special events on the website. Sheli reported they had marketing professional speaking about how to recruit more members that had some wonderful ideas. Some of which she and Dianne think will be useful to us. The presentation will also be on the website so all board members are encouraged to watch it.

Volunteer Proposal: Rachel submitted a proposal for tracking volunteer hours which the board reviewed. Joanne Collins made a motion that was seconded by Anne Draine that attending a board meeting is worth two volunteer hours. The board passed unanimously. Rachel is resubmitting with that change and the other suggestions made by the board.

Shel Gafford Award Status: Sheli has SWVADA and Central. She needs the rest.

2021 Williams/Warren Clinic: It will be live streamed. Sheli is updating the flyer.

2021 Officers: The slate of officers for the new year are the same officers from 2020. Bettina Longaker, President Sheli King, Vice- President Jessie Ginsburg, Treasurer Alison Douglas, Secretary. We welcome any additional nominations of qualified candidates for officer positions.

Chapter Updates:

2021 VADA Virtual Banquet: Will be Feb 21st. There is a subcommittee who will be meeting to hash out the details.

Year End Awards: Joanne Collins has 60 submissions and will be getting the awards.

New Business: Sandy Toby is working on the Chapter Challenge and will give a report at the next meeting.

The meeting adjourned at 9:31 pm.

Next meeting will be held via teleconference on January 13th at 8 pm.

Respectfully submitted,

Alison Douglas



Kathy Rowse
 USDF "S" Judge
 USDF "L" Faculty Member
 USDF Bronze, Silver & Gold Medalist
 Grand Prix Rider, Instructor &
 Trainer
 Teaching Beginners thru Grand Prix



Also available to teach at Silverleaf Farm:

Kate Knick, USDF Bronze & Silver Medalist

www.silverleaffarm.org

1468 Peppercorn Lane
 Suffolk, VA 23432
 757.617.9505

kathymrowse@gmail.com

STAY ON TOP OF THE DRESSAGE COMMUNITY'S MINDS THE 2021 PURPLEBOOK

The Purplebook is VADA's annual directory, which is mailed to all 650 members of the Virginia Dressage Association in February of each year. Contact information for individual Chapter Board Members and key activities for each one of our eight Chapters is included in addition to a listing of each member's address, phone number and email address. Consider listing your business in this Membership Directory to make sure that your business gets noticed throughout the year. This publication has a long shelf life and at the prices indicated below, that's certainly an excellent and cost effective way to stay top of mind with the Virginia dressage community!

- Business Listing (up to 6 lines of print) \$30
- Business Card (Black and White) \$30
- Half Page (Black and White – 3 ½”h x 4 ½”w) \$70
- Whole Page (Black and White – 7 ½”h x 4 ½”w) \$100
- Inside Front Cover (Color – 7 ½”h x 4 ½”w) \$125
- Inside Back Cover (Color – 7 ½”h x 4 ½”w) \$125

Business Listing Text:

CHECK TOTAL: _____ (Made payable to VADA)

Ad can be sent by snail mail (hard copy) or via email. Email ads can only be accepted in .pdf, .jpg, Word or Publisher. Please do not send using a smartphone as the quality of the file is greatly diminished.

Business Name: _____

Contact Person: _____

Address: _____



Phone: _____ Email: _____

Send ad, check and form to:

Robin Dannels, 7044 Covingtons Corner Road, Bealeton, VA 22712

540/439-0994; reigndear01@aol.com

All ads must be received by January 31, 2021 to be included in the Purplebook!



Sandy Toby
USDF Silver/Bronze Medalist
"L" Graduate W/
Distinction
oendressage@gmail.com
1752 White Marsh Rd,
Suffolk, VA

SVDA Board Teleconference December 1, 2020 8:00pm

Attendees: Kathy, Cookie, Melissa, Joanne, Robyn, Carol, Lora G, Janice, Wendy, Sandy, Evelyn, Toni, Laura C, Carol G, Whitney

VP Report:

I have emailed volunteer hours for the entire club to the Awards Chair for VADA, so no need to provide additional documentation for that. Securing volunteers was difficult this year, probably due to several factors (people do not want to wear masks, some people just opted not to show at all). If we elect not to have a banquet this year, I will mail out the \$5 vouchers.

VADA Rep:

Minutes from the last TC have been sent to you. VADA is doing a virtual awards ceremony this year. Plans for a clinic are on track. The USDF Convention is virtual this year so be sure to take a look at all the educational sessions and general meetings that you can attend for FREE! I have signed up for several and it's an easy process. This is a relaxed, no stress, way to see how much work goes on behind the scenes at USDF and how changes are made to rules and programs.

Schooling shows 2021: I have been in touch with Better Dressage Scores about hosting our virtual shows in the future. I have judged for her several times (Janice has too, I believe?) and her system is by far the easiest I have encountered. It's all automated (no mailing of test sheets, no calculating scores); scores and placings are calculated and displayed on the website in real time as judging happens. She has a couple of options as far as hosting goes; we wouldn't be making as much money but this is significantly less labor intense. Wendy and I are looking in to those options and will report back with more information soon.

Scholarships

2020 winners:

Robyn Nunnally competed her scholarship

Kim Bliefernich balance due \$265

2019 winners:

Debbie Bowden balance due \$90 until end of year after extension

Dahlia Jensen balance due \$180 until end of year after extension

Clinics and Programs

Nothing to report. If anyone has clinician information or is interested in bringing someone particular in please send Laura Celia their information

Newsletter

Nothing to Report

Membership:

Nothing to report. 134 members for 2020

Website:

Nothing to report

Schooling shows-

Lora will start working on this next week. There is a tentative schedule that needs a few dates fixed.

Licensed Schooling shows

Nothing to report

Championship show

The championship show went well except we could have used more volunteers.

We had a lot of sponsors and everyone had fun!!

Juniors

Jessica Stallings has offered to do an online auction for the juniors. She is doing one for the Hanoverian Society also. I think this would be great. We could leave auction open for a certain amount of time also to increase profits for our juniors.

Awards

After careful consideration, and the state limiting gatherings to 10 people. We will be doing a virtual live feed awards ceremony and Wendy will take care of the IT work for it. Robyn will mail out coupons.

Treasurer

Cash balance as of today is \$22,314.53. This is up by \$5K from Jan 1st.

Overall net income for 2020 thru Nov 30 is \$4,030, a \$2K increase over same period in 2019.

Schooling show income was \$19,403, more than doubling 2019

NEW BUSINESS

The SVDA donated \$1000.00 to New Hope Stables for their cause. It's such a tragedy in our horse community to watch these 4H kids go thru this. Our prayers are with them and Carla.

Meeting Adjourned

Next meeting tentatively January 3, 2021 7:30

YOU CAN GET A SVDA EDUCATION SCHOLARSHIP

Do you have a strong volunteer background with SVDA (minimum of 20 hours of volunteerism that benefited SVDA? Have you been a member for 2 years and participated in a SVDA fundraising project? Apply for a scholarship if all the answers are yes! Deadline to submit is April 1st every year. See the SVDA Website for applications under the scholarship link at www.southeastvirginiadressage.org. Any questions email Janice Mumford at janicemumford@gmail.com

ADD YOUR NAME TO THE LIST BELOW

Past Scholarship Winners

2020-Robyn Nunnally & Kim Bliefernich

2019-Karen Barnard, Debbie Bowden, Joanne Smith & Dahlia Jensen

2017-Cookie Parsons & Lora Gibson

2016-Jullie Shilling & Ann Jacobson

2015-Nancy Pettet, Anna Schriebl, Shari Cutchins & Toni Meranda

2014-Louise Murray, Sarah Miller, Sandy Johnson & Mary Winchell

2013-Katie Lang

2012-Melissa Mahoney & Anna Schriebl

2011-Jennifer Rombs & Sandy Johnson

2010-Sarah Miller & Robyn Nunnally

2009-Kaya Enderson & Mary Winchell

2008-Sarah Miller & Anna Stovall

2007-Janice Mumford & Sandy Johnson

2006-Wendy Murray & Kasey Blanton

2005-Ashley Swindell

SVDA 2021 Calendar

Schooling Show Schedule

Date	Location	Judge	Open	Close
03/21/21	East Coast Equestrian–Va Bch	Janice Mumford”L”	02/22/21	03/08/21
04/11/21	Peace Haven – Smithfield	Sandy Toby”L”	03/15/21	03/29/21
05/16/21	Epps Farm – Suffolk	Robyn Nunnally”L”	04/19/21	05/03/21
06/13/21	River Birch Farm – Courtland	Margaret Little”r”	05/17/21	05/31/21
07/11/21	Seahorse Run – Suffolk	TBA	06/14/21	06/28/21
07/25/21	TBA	Donna Gatchell”L”	06/28/21	07/12/21
08/19/21	SVDA make up show date			
08/22/21	TBA	TBA	07/26/21	08/09/21
09/26/21	Indian Point – Suffolk	TBA	08/30/21	09/13/21
10/31/21	SVDA Championship Show Wakefield 4H Center	TBA@ “C”	10/04/20	10/18/21

Sanctioned schooling shows

Wakefield Airfield 4-H Center

Crescent Bay Pony club held at Northwest River park

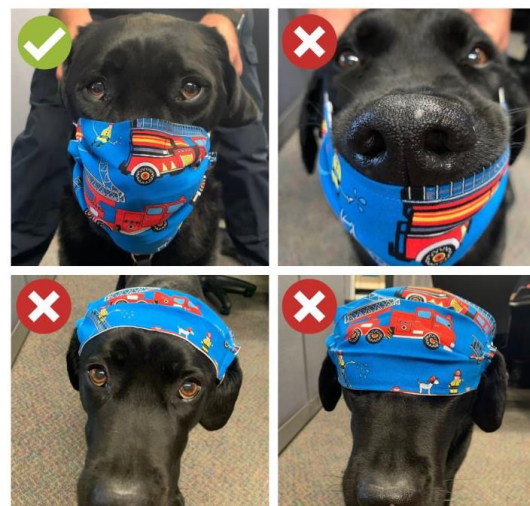
Deep Creek Stables

Licensed Show 2021

- 3/06.07 Raleigh Winter Dressage, Raleigh NC
- 3/27.28 March Magic Dressage, Williamstom, NC
- 5/01.02 Dressage at the Meadow I & II, Doswell, VA
- Primetime Dressage – Reaford, NC

Advertise with SVDA

- All ads must be submitted as they are to appear in the newsletter.
 - **SIZE PER ISSUE PER YEAR**
 - FULL PAGE per issue \$15.00, per year \$150.00
 - HALF PAGE per issue \$10.00, per year \$100.00
 - QUARTER PAGE per issue \$7.50, per year \$75.00
 - BUSINESS CARD per issue \$5.00, per year \$50.00
 - CLASSIFIEDS per issue \$5.00, per year \$50.00
- Make checks payable to SVDA



Coty Peden

Co-Owner

Cpeden@vortechwelding.com

Vortech Welding

757-803-4449

P.O. Box 6632 Newport News VA 23606

Show schedule for 2021

Dates checked as of Jan. 6, 2021

March

- 06/07 Raleigh Winter Dressage
- 13/14
- 20/21 [SVDA Schooling Show - East Coast Equestrian Training Center & Sport Horses](#)
- 27/28 March Magic Dressage – Williamstom, NC

April

- 03/04 Springtime Dressage – Raeford, NC
- 10/11 [SVDA Schooling Show – Peace Haven](#)
- 17/18
- 24/25 Prime Time Dressage – Raeford, NC

May

- 01/02 Dressage at the Meadow I & II
- 08/09 Tryon Spring Dressage – Mill Spring, NC
- 15/16 [SVDA Schooling Show – Epps Farm](#)
- 22/23 Lexington Spring Dressage – Lexington, VA
- 29/30 VADA-CH Isabel F De Szinay Memorial Dressage – Culpeper, VA

June

- 05/06 Capital Class Dressage – Raleigh, NC
- 12/13 [SVDA Schooling Show – River Birch Farm](#)
- 19/20 Virginia Summer Dressage – Culpeper, VA
Tryon Summer Dressage 1 & 2 – Mill Spring, NC
[SVDA Schooling Show – make up date](#)
- 26/27 Dressage at the Park I & II – Raeford, NC
VADA George Williams/Bill Warren Clinic

July

- 03/04 July 4th Holiday
- 10/11 [SVDA Schooling Show – Seahorse Run](#)
- 16/17/18 Dressage at Lexington – Lexington, VA
- 24/25 [SVDA Schooling Show - tbd](#)
- 31/01 Raleigh Summer Dressage I & II

August

- 07/08
- 14/15 Made in the shade I & II – Raeford, NC
- 21/22 [SVDA Schooling Show - tbd](#)
- 28/29

September

- 04/05 NCDCTA Labor of Love I & II
- 11/12 VADAF Dressage at Rosemont I & II – Spotsylvania, VA
- 17/18/19 Tryon Fall Dressage 1 & 2 – Mill Spring, NC
[SVDA makeup show date](#)
- 25/26 [SVDA Schooling Show – tbd](#)

October

- 02/03
- 07/10 (???) GAIG Region 1 championships
- 16/17
- 23/24 (???) CBLMS- Williamston, NC
- 30/31 [SVDA Championship Schooling Show – Wakefield](#)

November

- 06/07 General membership meeting
- 13/14
- 20/21
- 27/28

