

The Newsletter for the Southeastern Chapter of the Virginia Dressage Association

Volume Number 31

Issue Number 8

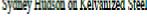
August 2019

Happy Summer!

Terra Ceia SVDA Schooling Show



Kate Knick showing Halflinger Avignon of Deerhaven owned by Janice Mumford in a Second Level test.







An action photo of Barbara Felton and her horse Smoke.



Kim Bliefernich and Rodeo SS



Dahlia Jensen on Diesel Impulse



Barbara Felton on her horse Smoke with friend Whitney Kelso

2019 Board of Directors

<u>President:</u> Beth Rippel horsemomva@cox.net

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Kathy Rowse

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<u>Ljane77@hotmail.com</u>

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Whitney Kelso

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Joanne Smith

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VADA Reps :Robyn Nunnally Beth Ripple Sandy Toby





Katherine Gardner on Homerun



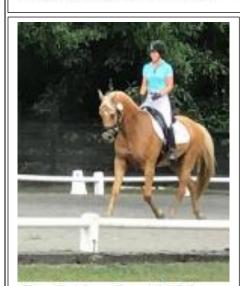
Darlene Butler on Stormy warming up!!!



Michael Lovejoy on Pinchazo







Kate Knick on Beautiful Behr.

VADA 6-26-19 Meeting Minutes

Meeting held via teleconference

Present were Tina Longaker (C'vlle), Sheli King (NOVA), Jessie Ginsburg (NOVA), Alison Douglas (Central), Meredith McGrath (SWAVDA), Jane Palmer (ShenVADA), Melyni Worth (ShenVADA), Annette Hildabrand (ShenVADA), Angie Stanaway (NEVADA), Barb Ellis (Fred'burg), Nancy Lowey (C'ville), Susan Ellis (Central), Diane Nathan (NE), Anne Draine (NE), Penny Hawes (C'ville), Dianne Boyd (NOVA), Nancy Doody, Rachel Rice

The meeting was called to order at 8:02 pm

A motion was made by Nancy Lowey and seconded by Barb Ellis to accept the minutes from the last meeting. It passed unanimously.

Treasurer's report: Jessie reported that the combined balances are about 140K. There is a lot of activity going on right now. Jessie is thankful to Nancy Lowey for letting her know about deposits for sponsorship funds coming in, it's very helpful.

Chapter Challenge: Meredith reported everything is coming along. Entries are open.

DAL: We are going to move awards upstairs this year. We still need volunteers so please sign up. Competitors party is Saturday evening after classes end on the mezzanine. Ice cream will be by awards in the afternoons and will be sponsored by Tami Batts. Nancy Doody talked about a new event, sponsored by C'ville – The Hobby Horse Decorating Competition. Parents buy the horse and kids decorate. Competitors will vote and winners will be announced at the competitors party. Breed show is small so enter. The NC Labor of Love shows added dates with different judges because we had overlap with the Rosinburg Events shows which will take away from our breed show entries. Entries close July 2nd. Main arena entries are also still a little light. We also have some high score awards still available for sponsorships for I-1, PSG and both USDF and FEI MFS. We need a minimum of \$300 for each class.

Upcoming Chapter Events:

Central- Championship schooling show is Sept 28th. Margret Little will be the judge. George Williams clinic in November - more details to come. They are also sending Jr team to chapter challenge.

NOVA - At the beginning of August, we host the Chapter Challenge. August 24/25 we hold our last licensed shows (2 one day competitions.) We received a USDF \$1000 grant for a for a fix a test clinic- chapters this is easy to do only req is that rider is USDF member.

NEVADA- Jr and Sr team going to Chapter Challenge.

Fred- Two licensed shows in Sept on the 7th and the 8th at Rosemont. They are having a clinic with Christopher Hess on Oct 16-17.

ShenVADA- They are having a fix a test schooling show with Wanja Gerlac on the 6th of July and a schooling show on Sept 13th.

SE- We are using our grant money for a 2-day clinic in October with Carter Bass for sport hose in hand training. We also have schooling shows every month.

SWVADA- We are using our chapter grant money for a clinic with Cody Armstrong in August.

Next meeting will be held the on July 18th as a teleconference at 8 pm.

The meeting was adjourned at 8:56 pm.

Respectfully, Alison Douglas

Due to the Fact that USDF is going up on its Primary and Individual GMO membership fees SVDA will have to increase its membership fee by \$5.00 for 2020, however if you join SVDA before Dec. 31 of 2019 for the 2020 show season you can save the \$5.00.

SVDA Board Minutes July 7, 2019 –

Attendees: Beth, Cookie, Sarah, Pinky, Janice, Robyn, Toni, Whitney, Charlene, Kathy R, Joanne, Sandy

VP Report – Allison Head is running a "R" program with testing on Oct 3-5 at the GAIG Championships in Williamston NC. All the candidates are flying in for the testing and have requested Robyn to help secure some experienced scribes. NCDCTA members and volunteers should not be recruited as they will be needed for the competition. Scribes will receive a small compensation, shared hotel and meals. If you are competing it may be very difficult to work around ride times. Contact Robyn Nunally to be put in touch with the right people.

VADA Rep report - VADA still needs volunteers for Dressage at Lexington July 12-14

AWARDS

Horseshow of the Year Award Criteria – both SVDA and Sanctioned Shows are eligible

- 1. Membership voted
- 2. Any SVDA schooling or sanctioned show is eligible.
- 3. If show is part of a series, the date of show being voted for must be included.
- 4. Excludes Championship shows and Chapter Challenges.
- 5. Horseshow must be within the current year/show season.

 The award prize has not been decided on for this award yet, possibly a trophy, monetary gift or something else.

Kathy Motioned to approved, Sandy 2nd, all Approved. Pinky and cookie will update the form to be added to the membership manual on the website.

CLINICS & PROGRAMS

Next LOW COST Clinic is w/ Elise Enoch on Nov 2, 2019 cost \$30 at Wellington Farm, Virginia Beach. Application on Svda website – send application to Lora Gibson. SVDA will pick up the insurance. We will need up to 3 volunteers.

FIX A TEST CLINIC with Sandy Toby, Date & location TBA. We will need volunteers.

FALL CLINIC & EDUCATIONAL MEETING - Oct 19 & 20, 2019 at Seahorse Run in Suffolk with Carter Bass, "S" Dressage Judge, "R" Sport Horse Judge, USDF Bronze, Silver and Gold Medalist.

Saturday's Clinic and Sunday AM format will be 45 min private lessons – cost TBA

Sunday 1;00 – 3:30 Pm the General Membership meeting with Education Forum on Sport Horse In Hand also with Carter Bass. 3-5 horses in hand will demonstrate with Carter's commentary and suggestions. We need quite a few volunteers including for SVDA rep (sat and Sun), triangle set up and tear down. It was agreed that Lora and Kathy need to do up an application for those interested in volunteering with young horses. We need to utilize different breeds and ages.

JUNIORS: 5 Juniors represented SVDA at the Rosenburg Summer Dressage in Culpepper VA on June 15 & 16: Hannah Stallings and Flutter, Olivia Stallings and Poppin In Pink, Savannah Smith and JB's Baskin N' Glory, Emma Jensen and Rocket, & Dahlia Jensen and Diesel Impulse. The SVDA Team placed Second and Third in the Junior Challenge. Dahlia Jensen was recognized for the division's overall high score with a Quarter Horse. And Hannah and Flutter were recognized for being "That Cute or Cranky Pony". Thanks to the coaches that came to the show to help: Melanie Hough and Sandy Toby.

JUNIOR FINANCES:

Income: \$1400 Silent Auction, \$190 Paint Night, \$30 Panera, \$130 Concessions, \$50 donation

Will be doing concessions at several upcoming shows. Planning for 2020!

Expenses: \$2465 Entries & Stabling \$175 Hotel, \$200 Golf Cart, \$250 saddle pads

WEBSITE: few things need updating and Beth will get with Wendy. New Schooling Show Award will need to be posted.

MEMBERSHIP- 114 members to date. Reminder that dues go up on Jan 1, 2020 by \$5 (Due to USDF increase)

We will have an ad campaign starting in October to join BEFORE Jan 1, 2020 to avoid the \$5 increase

SCHOOLING SHOWS – a reminder that sanctioned shows can't conflict with SVDA events – clinics or schooling shows. Championship Schooling show at Wakefield is looking for sponsors, There will be special "FUN" classes and a pizza party on Sat night (Many people will be showing in the Sanctioned show on Sat and spending the night to do the Championship Show on Sunday) Lots of extra fun things planned to increase participation – stay tuned

Very tentative schedule mapped out for 2020 dates. Consideration may be given to scheduling 2-3 "rain dates" to give us a few options when weather necessitates canceling a show.

WAYS & MEANS

SVDA Logo Clothing inventory:

Gray T-Shirts- 4 Extra Large - 2 Large - 2 Medium - 3 Small

Polo Shirts- Blue Polo (Cotton)- Small - Teal Polo (Cotton)- Large - Gray Polo (Cotton)- Medium - Maroon Polo (Cotton)- Extra Large - Blue Polo (Dry Fit)- Extra Large Gray Polo (Dry Fit)- Medium - Light Gray Polo (Dry Fit)- Large

I still suggest that we place an order for a small SVDA item to have on hand for upcoming meetings (member giveaways). Ideas we have previously talked about are pens, reusable bags, chapstick, etc. Let me know if the board wants to proceed. If so, please provide a quantity and budget.

Next meeting will be a T/C on Tuesday Sept 10 at 8pm

SVDA 2019 Calendar

Schooling Show Schedule

Date	Location	Judge	Open	Close
08/25/19	Seahorse Run	Lorraine Klepacz	7/29/19	8/12/19
09/22/19	Bridlewood Estates	Donna Gatchell	8/26/19	9/09/19
10/27/18	Wakefield	Margaret Little@ "C"	9/30/19	10/14/19
		Anmari Ingersoll@ "E"		
10/20/19	SVDA General Membe	rship Meeting		
01/25/20	SVDA Banquet			

Licensed Show 2019

8/31-9/1	NCDCTA Labor of Love I & II, Raleigh NC
9/7.8	Rosemont I & II,
10/3.4.5.6	GAIGs @ Williamstom
10/11.14	CBLM Lexington, VA

Licensed Show 2020

March 28/29 -	March Magic, Williamston
4/11.12	Williamston Spring Dressage, Williamston NC
5/1.2.3	Dressage at the Meadow, Doswell, VA
5/23.24	Isabel F. DeSzinay Memorial, Culpeper, VA
6/13.14	VA. Summer Dressage , Culpeper, VA
7/11.12.13	Dressage @ Lexington - VADA

VADA 7-18-19 Meeting Minutes

Meeting held via teleconference

Present were Tina Longaker (C'vlle), Sheli King (NOVA), Alison Douglas (Central), Jane Palmer (ShenVADA), Melyni Worth (ShenVADA), Angie Stanaway (NEVADA), Barb Ellis (Fred'burg), Susan Ellis (Central), Anne Draine (NE), Penny Hawes (C'ville), Dianne Boyd (NOVA), Robyn Nunally (SVDA), Beth Rippel (SVDA), Sherri Booye (C'ville), Sandy Toby (SVDA), Anne Harrington (NOVA), Rachel Rice

The meeting was called to order at 8:06 pm

A motion was made by Anne Draine and seconded by Sheli King to accept the minutes from the last meeting. It passed unanimously.

Treasurer's report: via email Jessie reported that the combined balances are around 165K. There are a lot of outstanding checks from DAL that will take that down.

Chapter Challenge: Chapters please make sure you have info on your websites and encourage entries. Anne Harrington reported that several chapters are sending adult and junior teams. We also have \$400 in prize money for the MFS.

DAL: Tina will have the financial report at the next board meeting. Entry income is up from last year. We had a good turnout for the awards ceremonies. Rachel did a great job as the volunteer coordinator. Peta-Jean Wyllie is going to up the prize money for the Grand Prix Challenge next year as well.

CBLM: Tina is going to start working on the prize list.

Possible L Program Part 2: After board discussion, it was decided that as a club we don't have the bandwith to run the program. However, if someone volunteers to run it, we would entertain the idea.

New Business: We need to do some maintenance work on our website- things like including forms that are in the purple book.

Upcoming Chapter Events:

Central- Championship schooling show is Sept 28th. Margret Little will be the judge. George Williams clinic the 16-17th of November at Patriot Farm in Ivor. They are also sending Jr team to chapter challenge.

NOVA - At the beginning of August, they will host the Chapter Challenge. August 24/25 they are holding their last licensed shows (2 one day competitions.) The first weekend in Nov they will have their championship schooling show.

NEVADA- Jr and Sr team going to Chapter Challenge.

Fred- Two licensed shows in Sept on the 7th and the 8th at Rosemont. They are having a clinic with Christopher Hess on Oct 16-17.

ShenVADA- They are having a schooling show on Sept 13th.

SE- They are using their grant money for a 2-day clinic in October with Carter Bass for sport hose in hand training. They also have schooling shows every month.

SWVADA- They are using their chapter grant money for a clinic with Cody Armstrong in August.

Next meeting will be held the on Wednesday, August 21st as a teleconference at 8 pm.

The meeting was adjourned at 8:44 pm.

Respectfully, Alison Douglas

WHAT DO ALL THOSE LETTERS MEAN?

We see judges listed with a Letter (L with D, L, r, R. S or FEI***, FEI**** or FEI****) after their names. Lots of people ask – what's with all the letters, what do they mean?

Dressage is one of the FEW sports that require that you have competed at or above the level that you are applying to judge at. And your "success" has to be documented by a certain number of scores – (usually 5) above 62 to 65 (depends on the level you are applying for). This is just to be able to apply for the programs. You must go in order of the letters (no skipping levels!)

The first rung of the ladder is the "L" program run through USDF. Part 1 is 3 different sessions (each 1 weekend long) where you attend lectures, watch and judge both videos and live horse demonstrations. Part 1 is open to anyone who wants to learn more about dressage, there are no requirements to attend and many people attend just to improve their knowledge!

After completion of Part 1 as a participant, if you have the necessary riding scores at 2nd LL or above you can apply to be in Part 2. This is 2 more weekends of practice judging in a structured program, additional weekends fulfilling scribing and sitting hours and a 3rd weekend with a written and practical judging exam. Successfully passing the L program earns you an"L Grad" after your name. Passing with a 72% or higher gains you an "L Grad with Distinction".

"L" Grads are not referred to as judges because there is no certification or license – but they are well equipped and well-trained to judge schooling shows through 2nd Level. L Grads frequently get practice judging all levels in schooling shows and often Gaited and Western Dressage as well. All L grads are required to do 8 hours of Continuing Education in order to stay listed with USDF on their website and to be eligible to judge a schooling show that in 2020 be offering the new USDF Schooling Show Regional Awards. SVDA requires the use of L Grads (or USEF Judges) and we prefer the L grads that are "Current" meaning they have done their CE requirements.

If you successfully receive an "L Grad with Distinction" AND you have 5 Riding scores at 65% or higher at 4th LL – you may submit an application to USEF to be accepted into the "r" program. "r" stands for Recorded Judge. This program takes a year to complete – you start with approximately 3 days of formal lectures and practice judging. You will spend 4 or more weekends throughout the year doing apprentice work often in groups with other "r" candidates. Approximately a year later you will have both a written and practical exam again. When you successfully earn your USEF "r" you now have your first judging license and are eligible to judge USEF Licensed shows through 2nd Level.

Moving on to apply for the "R" (Registered Judge) Program requires a minimum of 2 years as a "r" and riding scores above 65% at PSG or higher. The program is similar to what is required in the "r" program with formal education, group apprentice work and exams. "R" judge are licensed to judge USEF Licensed Shows through 4th LL.

The highest rung on our National Judging Scale is the "S" which stands for Senior judge. After judging a certain amount as an "R" and having achieved the required 5 scores at Grand Prix – now you can now apply for the "S" program. The program is similar with the formal lectures and practice, much group apprenticing and an exam over approximately a year's time. Once successful now you can judge all USEF National competitions through Grand Prix.

Every "r", "R" and "S" judge is required to do 8 hours of continuing education every 3 years. Most of us do MUCH more than that. (I personally go every year) Its important to stay current and learn from our most experienced judges. You also will want to earn your * Freestyle Designation, *Equitation Designation and for "S" Judges the *Young Horse designation.

There are separate Sport Horse Judges at both the "r" and "R" levels. They are licensed to judge the breeding classes and have separate application requirements, training and exams.

But you say you want more? Now you enter the realm of the FEI JUDGE. These applications go through USEF but are approved and administered by the FEI. You will have more training and testing around the world.

So if you think this sounds time consuming and expensive, you would be right! The judge training programs in the United States are recognized world wide as one of the best judge training programs in the world. People like Marilyn Heath, Maryanna Ludwig, Edgar Hotz, and Maryal Barnett who started and shaped the US programs. To be in any level of the Judge Training program requires a great deal of dedication and time commitment. The programs are very much worth the effort as you gain an amazing education that applies to training, teaching and riding as well.

Now you know what all the Letters mean!

A Ride with Thorsten

On June 30th, I participated in a clinic taught by Thorsten Kramer, at Sarkozi Training Center. Thorsten rode Yze in the beginning of our lesson. He quickly identified an issue I have had with Yze, that is consistently making Yze move off the leg immediately and smartly. Thorsten worked with Yze in all gaits, focussing on this issue. He rienforced his light leg aids with the whip. When I was mounted, Thorsten encouraged me to be relaxed in the saddle and keep my legs off Yze until I required something of him, then using the whip to make Yze more alert and responsive to my leg. We then worked on forwardness with hind-end engagement, and self-carriage, which can be a challenge with a Friesian!! With a lot of outside rein half-halts, and the driving force of Thorsten from behind, we got a lovely forward, collected energetic canter from my sprawly boy. I thoroughly enjoyed Thorsten's knowledge and energy. It was very hot and muggy and I'm not sure who worked harder, me, Yze or Thorsten.



SCHOOLING SHOW VOLUNTEER POSITIONS – 2019

Date: August 25, 2019

Entries Open: 07/29/2019

Entries Close: 08/12/2019

Location: Seahorse Run, 2733 Whaleyville Blvd, Suffolk,

VA 23434

Entry Secretary: Kaitlin Slimak, 212 Maymont Dr, Newport News, VA 23606; kmslimak@gmail.com;

484.643.0629

Ring Transportation to: Must contact Mike Rowse (621.6769) prior to picking up items:

•

Items to be picked up:

1 tent, 4 chairs

Ring Set up: Not needed

Lunches & snacks: Water/Diet Pepsi, no restrictions or

allergies for lunch, no special requests **Show Secretary AM:** Eileen Darland

Show Secretary PM:

Scribe AM: Scribe PM:

Ring Steward A.M.: Ring Steward P.M.:

Runner A.M.: Runner P. M.:

Ring Take Down: tent and SVDA show boxes only, 4 chairs

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Ring Transportation from: Must contact Mike Rowse (621.6769) prior to returning items shown below:

Items to be returned: 1 tent, 4 chairs, 2 show boxes

SVDA Rep:

a.m. -

p.m. -

SCHOOLING SHOW VOLUNTEER POSITIONS – 2019

Date: September 22, 2019

Entries Open: 08/26/2019

Entries Close: 09/09/2019

Location: Bridlewood Estates, 2601 Nansemond

Pkway, Suffolk, VA 23434

Entry Secretary:

Ring Transportation to: Must contact Mike Rowse (621.6769) prior to picking up items:

•

Items to be picked up:

• 2 tents, 6 chairs, 3 tables

Ring Set up: Saturday prior to the show @ 4:00 pm

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Lunches & snacks (Coffee, water, ham & cheese or

turkey sandwich):

Show Secretary AM:

Show Secretary PM:

Scribe AM:

Scribe PM:

Ring Steward A.M.:

Ring Steward P.M.:

Runner A.M.:

Runner P. M.:

Ring Take Down: TIE THE CHAIN END TO THE BUCKET!! Remove tapes from bucket before putting chain in!

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•

Ring Transportation from: Must contact Mike Rowse (621.6769) prior to returning items shown below:

Items to be returned:

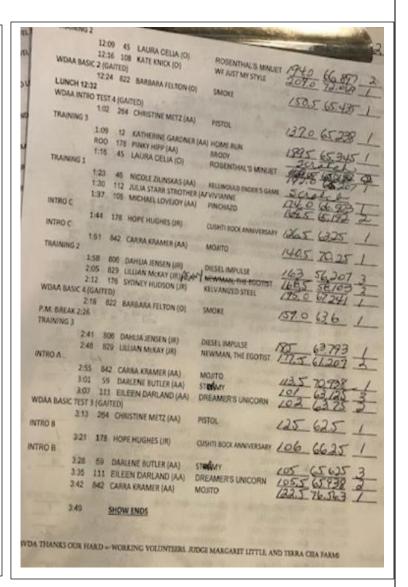
• 2 tents, 6 chairs, 3 tables, 2 show boxes **SVDA Rep:**

a.m. -

p.m. -

Scores from Terra Ceia

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		830	KATE BOUVIER (AA) KIM BLIEFERNICH (AA)	RODEO SS	214.0 61.142 3,
	9.40		BARBARA AMAKER (AA		2245 64.143
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Virginia Dressage Association (VADA) 2019 Sponsorship Opportunities

The Virginia Dressage Association (VADA) is sponsoring "Dressage at Lexington (DAL)" 12-14 July 2019 and "37th Colonel Bengt Ljungquist Memorial (CBLM) Championships Final and VADA Fall Competition" 10-13 October 2018. The DAL is a premier dressage show - a favorite of many while the CBLM is a dressage championship and regular show. Individually each show captures over 350 competitors plus up to 700 spectators and shoppers over a 3/4 day show period. As a show sponsor, you will have diverse opportunities to form a brand familiarity with our equestrian enthusiasts as well as with our top riders and trainers in the Mid-Atlantic region.

VADA has created a variety of sponsorship options for your unique needs. Sponsorship may include opportunities from Class Sponsor, Marketing Sponsorship, Exhibitor, an Event Sponsor, too mention a few. Sponsorship options and application are viewable in the attached PDFs.

VADA is extremely appreciative for the generosity of our 2018 sponsors in making the show season a true success. It is our hope you will join us again in 2019. For those individuals, organizations and companies considering joining our team for the first time, we hope you will seize the opportunity to support and be part of the 2019 VADA show season.

Please do not hesitate to contact Nancy Doody (nd/or Nancy Lowey (<a href="mailto:ndoody15@gm

Warmest Regards

Nancy Doody and Nancy Lowey Sponsorship and Exhibitor Team

2019 Sponsorship Opportunities

Virginia Dressage Association



Class Sponsorship Sponsorship Packages Individualized Vendor Sponsorship Marketing Sponsorship



Sponsorship and Advertisement Confirmation Deadlines

DAL-17 May 2019 (Individual Sponsorship)

CBLM-13 September 2019 (Individual Sponsorship)

Show Program Advertising Submittal

DAL-<u>14 June 2019</u> CBLM-20 September 2019

DAL/CBLM Ads emailed to Nancy Doody ndoody15@smail.com

Sponsorship Application with check payable to VADA Nancy Lowey 10062 Barnetts Ford Road Orange, VA 22960 Dressage at Lexington (DAL) 12-14 July 2019

37TH Colonel Bengt Ljungquist Memorial Championships Finals and VADA Fall Competition (CBLM) 10-13 October 2019

The Virginia Dressage Association (VADA) is hosting "Dressage at Lexington" on 12-14 July 2019 and the 37th Colonel Bengt Ljungquist Memorial Championships Finals and VADA Fall Competition" 10-13 October 2019 at the Virginia Horse Center, Lexington, Virginia.

Dressage at Lexington (DAL) is a premier dressage show, having grown to be one of the largest shows on the East Coast. Featuring special classes like the Prix St. Georges Challenge, a hotly contested FEI class, and the very popular Sporting Horse Amateur Challenge, "Dressage at Lexington" has become a destination event for amateurs and professionals alike.

The Colonel Bengt Ljungquist Memorial (CBLM) Championships is one of the oldest, most historic dressage championships. The show runs in conjunction with the Virginia Dressage Association's (VADA) Fall Competition.

We have created a variety of sponsorship options to fit sponsors' unique needs, marketing objectives and budget. Sponsorship includes opportunities such as Class Sponsor, in-kind prize sponsorship, social media coverage, vendor, or event sponsor, to mention a few. Becoming a sponsor is a perfect venue to showcase your business to the equestrian community, opportunities to network with spectators, competitors, other sponsors, and exhibit support for the sport.

If you have questions and/or like to discuss a custom sponsorship, please contact the Sponsorship Team.

Best Nancy Doody and Nancy Lowey VADA Sponsorship Team

Class Sponsorship

Sponsorship	DESCRIPTION	SPONSORSHIP FEE		
DAILY SPONSOR (i.e., Training, Second, FEI)	An entire level of open classes (e.g., all First Level Open Classes); recongition as a daily sponsor in all marketing materials; and, annoucement as sponsor in conjunction with sponsored class.	\$215 Individual Show \$385 Both Shows		
CHAMPIONSHIP SPONSOR	Recognition as a Championship Sponsor for sponsored classes; and, annoucement as sponsor in conjunction with sponsored class.	\$115 Individual Show \$205 Both Shows		
OVERALL HIGH SCORE SPONSOR	Recognition as a Overall High Score Sponsor for sponsored classes and, announced with the award of the Overall High Score. Includes: Overall, Open, AA, JR/YR, Combined USEF Levels, Combined FEI, and Combined MFS.	\$115 Individual Show \$205 Both Shows		
OPEN REGULAR SPONSOR	Recognition as Open Regular Sponsor for sponsored class; and, announced as sponsor in conjunction with sponsored open classes.	\$50 Individual Show \$85 Both Shows		
DAILY HIGH SCORE SPONSOR	Recognition as Dailey High Score Sponsor for sponsored class; and, announced as sponsor in conjunction with sponsored open classes.	\$100 Individual Show \$90 Both Shows		

Sponsorship Packages

SPONSORSHIP	DESCRIPTION	SPONSORSHIP FEE
PIAFFE	3 Daily Level, 2 Championship Classes, and 1 Daily or Overall High Score and level of sponsorship announced 4 times daily; double size vendor space (20°x20°); full-page ad, logo and name in the show program; partial sponsor for evening competitor/exhibitor fun and foodie; banner display in the main competition arena (sponsor provided); logo displayed on DAL volunteer T-shirt, web sponsorship listing/logo and link on VADA's website; inclusion of materials in competitor welcome bag; and, access to sponsored breakfast and lunch each day of the show.	\$2,105 Individual Show \$3,785 Both Shows
PASSAGE	2 Daily Level, 2 Championship Classes and level of sponsorship announced 3 times daily; single size vendor space (10'x10'); full- page ad, logo and name in show program; logo displayed on DAL volunteer T-shirt, partial sponsor for evening competitor/exhibitor fun and foodie; banner display in the main competition arena (sponsor provided); web sponsorship listing/logo and link on VADA's website; inclusion of materials in competitor welcome bag; access to sponsored breakfast and lunch each day of the show; and, banner display in the main competition arena (sponsor provided).	\$1,105 Individual Show \$1,985 Both Shows
PIROUETTE	2 Daily Level, 2 Open Classes and level of sponsorship announced twice daily; half-page ad, logo and name in show program; web sponsorship listing/logo and link on VADA's website; logo displayed on DAL volunteer T-shirt; inclusion of materials in competitor welcome bag; banner display in the main competition arena (sponsor provided); and, access to sponsored breakfast and lunch each day of the show.	\$605 Individual Show \$1,115 Both Shows
Темрі	2 Daily Level, 1 Open Class and level of sponsorship announced once daily; half-page ad, logo and name in show program; logo displayed on DAL volunteer T-shirt; web sponsorship listing/logo and link on VADA's website; and,inclusion of materials in competitor welcome bag.	\$330 Individual Show \$590 Both Shows

Plaffe through Tempi sponsorship levels can be augmented with more than 50% of value of sponsorship paid in cash and gifts

Individualized Vendor Sponsorship (Competitor Awards)

SPONS ORSH P	DESCRIPTION	RETAIL VALUE
1" PLACE BLUE RIBBON	Product samples, business gift certificates at various value levels (i.e., \$10, \$25, and \$50); subscription gift certificates, horse care products, riding apparel, and stable supplies Full-page, logo, and acknowledgment in show program; acknowledgement in show program and social media announcement 3 times daily; barner display in main arena (sponsor provided); web sponsorship listing/logo and link on VADA's website; and, inclusion of materials in competitor welcome bag.	\$800 Individual Show \$1,200 Both Shows
2 ND PLACE RED RIBBON	Product samples, business gift certificates at various value levels (i.e., \$10, \$25, and \$50), subscription gift certificates, horse care products, riding apparel, and stable supplies. Half-page, logo, and acknowledgment in show program; acknowledgement in show program and social media announcement twice times daily; banner display in main arena (sponsor provided); web sponsorship listing/logo and link on VADA's website; and, inclusion of materials in competitor welcome bag.	\$500 Individual Show \$1,000 Both Shows
3 rd Place Yellow <mark>R</mark> ibbon	Product samples, business gift certificates at various value levels (i.e., \$10, \$25, and \$50), subscription gift certificates, horse care products, riding apparel, and stable supplies. Half-page, logo, and acknowledgment in show program; acknowledgement in show program and social media announcement twice times daily; web sponsorship listing/logo and link on VADA's website; and, inclusion of materials in competitor welcome bag.	\$350 Individual Show \$760 Both Shows
4 ⁷⁸ PLACE WHITE RIBBON	Product samples, business gift certificates at various value levels (i.e., \$10, \$25, and \$50), subscription gift certificates, horse care products, riding apparel, and stable supplies. Logo and acknowledgement in show program; web sponsorship listing/logo and link on VADA's website; and, inclusion of materials in competitor welcome bag.	\$200 Individual Show \$450 Both Shows

Marketing Sponsorship

SHOW PROGRAM ADVERTISEMENT INDIVIDUAL SHOW	FEE
Inside Back Cover (color) (8.5"x11)	\$310
Full Page (8.5"x11)	\$260
HalfPage	\$130
Quarter Page	\$75
Business Card	\$45

Ads must be submitted in one of the following formats: png, jpg, gif, pdfor Word. Must be complete, ready for publication, and suitable for print in the black and white show program. They should be sent as 300 dpl high resolution. Advertiser is solely responsible for the quality of the ad submitted. Full page ad dimensions —

7~% x 10" and 1/2 page ad dimensions – 7~% x 5" and % page ad – 4'x2.5". Note: There is %" margin on each side of the page and these are the true sizes.

SPONSORSHIP FEE	
\$350	
\$100	
\$100	
\$100	
\$150	

VENDOR BOOTH	SIZE	INDIVIDUAL SHOW
Concourse	20"x20	\$415
Concourse	10"x20	\$365
Concourse	10°x10	\$265
Outside	10"x10	\$165
Outside	Trailer	\$265

A Special

Thank You

To Our VADA 2017-2018 Sponsors

VTO Saddlery In Memory of Shel & Nicole Gafford

MKR Designs Ms. Sherri Booye "In memory of Endless Echo"

Custom Saddlery Ms. Pastures Cookies for Horses

Foxden Equine Riding Warehouse

Old Dominion Hemp C4 Belts

Real Women Ride Schleese Saddlery

BioStar US Scripts & Rides, LLC

BioStar US Scripts & Rides, LLC

Mendoza Dressage, LLC SWVADA

VADANOVA The Fabulous Horse

Blue Ridge Trailers Horse Tech

Gardy Bloemers /Bank of American Matching Gift SWVADA

Holly Wilmoth/Kingland Farm, LLC Bonnets and Things

Riding Warehouse County Saddlery (Ann Mary Bettenson)

SVDA Hilltop Farm

The Horse of Course Fellowship Farm and Tami Batts

Big Red Mare Equestrian American Hanoverian Society

VADACC Full Circle Vet

VADA-CH Gift Horse Baskets

VADAF Jovee Farm

Peta Jean Wyllie and Cumber Farm Paradise Farm & Tack

Michelle Davis King Browbands with Bling

Cavalor Ms. Sherri Booye "In memory of My Boys Echo & Rebel"

Ecogold
Tanner's Equestrians

Eqyss Grooming Products
Tri-County Feed

Equestrian Fashions Boutique

Tucker Tweed

2019 Sponsorship Opportunities

Virginia Dressage Association

2019 Sponsorship Application

Last Name:	First Name:	
Full Mailing Address:		
Home Phone Number:	Cell Phone Number:	Email Address:
Web Address/Site:	VADA Chapter/Businessl/Farm Name:	

Please Circle Level of Sponsorship and Show(s)

Class Sponsorship	DAL	CBLM	Both Shows
Daily	\$215	\$215	\$385
Championship	\$115	\$115	\$205
Overall High Score	\$115	\$115	\$205
Regular Open Class Sponsor	\$50	\$50	\$85
Daily High Score Sponsor	\$100	\$100	\$150

In-Kind Sponsorship	DAL	CBLM	Both Shows
Blue Ribbon	\$800	\$800	\$1,200
Red Ribbon	\$500	\$500	\$1,000
Yellow Ribbon	\$3.50	\$350	\$760
White Ribbon	\$2500	\$200	\$450

Other Sponsorship Opportunities (Indiv Show)	idual
Competitor Welcome Bags (300-350)	\$350
Show Golf Cart Sponsor (3 days)	\$100
Volunteer DAL T-Shirt Logo (multiple logos)	\$30
Welcome Wagon Sponsor Coffee and Soft Delights Competitor (Golf Cart)	\$150
Banner Display in Wiley Arena	\$100

Vendor Location	Size	Fee
Concourse	10"x10	\$265
Concourse	10°x20	\$365
Concourse	20°x20	\$415
Outside	10"x10	\$165
Outside	Trailer	\$265

Sponsorship Packages	DAL	CBLM	Both Shows
Piaffe	\$2,105	\$2,105	\$3,785
Passage	\$1,105	\$1,105	\$1,985
Pirouette	\$605	\$605	\$1,115
Tempi	\$330	\$330	\$590

Advertisement (Individual Sho	rw)
Inside Back Cover (color) 8.5"x11	\$310
Full Page (black/white) 8.5"x11	\$260
Half Page(black/white)	\$130
Quarter Page(black/white)	\$75
Business Card(black/white)	\$45

Total Sponsorship Investment: \$

Please send the Sponsorship Application with check payable to VADA to: Nancy Lowey 10062 Barnetts Ford Road, Orange, VA 22960

If you have special needs or wish to customize your sponsorship, please contact Nancy Doody 540-395-4434 and/or ndoody15@smail.com and/or Nancy Lowey plomey@rocketmail.com 540-672-3454.





USDF Dressage Sport Horse Breeding Stock (In-Hand)

Individual Scoresheet

This scoresheet is required for use in Meture Horse Breeding Stock cla

Specifications	Directive Ideas		Pts	Coef	Total	Comments
Conformation:	Dressage type, Harmonious	Owni France	1 14	z1		VVIIIIVIII
Official	conformation suitable for	& Topline:		OF.		
The quality and correctness of:	producing dressage performers	Balance &		10%		
overall frame and tooline.	eth substance, condition and	Proportions		10.8	-	
belance and proportions, head.	durability. Emphasis on function,	HeadNeckf		x1		
neck, saddle position, shoulder,	not fashion. Hertable faults	Shoulder		OF		
back forehand hindquarters.	which affect soundness, trainability or breeding and		10%			
angulation & formation of legs	weeknesses that lead to			x1		
and joints.	Imitations in correctness or	Beck/Loin/ Croup		00		
	quality of movement will be	Coup		10%		
	penalized. Blemishes are not to			x1		
	count unless resulting from	Lega/Feet	(I	or		
	conformation faults.			10%		
Movement:						
Walk:						
Criteria:	l .					
Creens: Regular, four even bests.	l .					
rieguar, four even cesta, straight, active & even strides.	Purity & quality: clear rhythm,			x 2.5		
with correctly aligned staps,	regularity & relexation (Judged			or		
erticulation of joints, freedom of	mainly in profile); correctness			25%		
shoulders & heunches, balance,	Judged mainly coming to &			****		
elastic & swinging back.	going from Judge).					
oversiep, reach, ground-covering	l .					
steps with marching quality.	l .					
Trot:				-	-	
Orteria:	Purity & quality: clear rhythm,					
Creans: Regular, two even beats.	regularity & relevation (judged					
straight, active & even strides.	mainly in profile); correctness			x 2.5		
with correctly aligned stage,	Judged mainly coming to &			or		
erticulation of joints, freedom of	going from judge). Movement			25%		
shoulders & heunches, balance,	should be active, light &			20 N		
electicity, ewinging back, natural	springy, with clear cadence.					
engagement & impulsion from	Should have scope & volume,					
hindquarters, ground-covering	maintaining uphill balance.	l				
steps, suspension, power from		l		ı		
upward thrust & roundness.				\vdash		
General Impression:						
Criteria:	1	I		ı		
includes meaculinity (stallion) or	Breeding home type. Shows	I				
	potential to produce	l		x 1		
related to age, harmony	competitive dressage horses	l		or		
relationship of conformation to	that could progress through the	1		10%		
movement), athleticism (strength	evels.	I				
& mobility) & condition.		l		ı		
Demonstrates good character,		l		ı		
presence & temperament.	In condent			\vdash	-	
(Decimals may be used						
Total Adjusted Points (100 points possible)						

FURTHER REMARKS:

Percentage ____

__ Entry No. _

Judge's 8ignature(s)_

Effective 12/1/18

Chessage Sport Horse Breeding Stock the Hand) Classes.

Perform 1987 this

Perform 1987 this

Horse of one set may not be good against from of the opposite set except in specified.

Cross, classes, Chergionely, good against from of the opposite set except in specified.

Cross, classes, Chergionely, good against from of the opposite set except in specified continuation of the opposite set of the opposite set except the opposite set of the opposite set with a contract of the opposite set opposite

is groups at a well- and the II. Homes may be recalled, the price list or program must state that this procedure of the used.

When how or more judges are officiating, they may agree to use the same score sheets and agree on each some below informing the sentle, or they may judge independently. Class cards allow no below into the sentle, or they may judge independently. Class cards allow no sentlement and the procedure of the sentlement is not sentlement and the sentlement is published of the conservation and possible sentlement is not sentlement and the sentlement is published of the sentlement is the sentlement in the sentlement is the sentlement in the sentlement is the sentlement in the sentlement is movement once. If all the class is the sentlement in the sentlement is movement once. If all the class has been published and the sentlement is the sentlement in the sentlement is movement once. If all the class is the sentlement is the sentlement in the sentlement is movement once. If all the class has pulged by more than one judge, the judges may consult again involved in colorious may be assembled as the sentlement in the sentlement is the sentlement in the sentlement is sentlement in the sentlement in the sentlement is optional. Beneficially in the local sentlement is optional. A british what consider is not sentlement in the sentlement is optional. A septlement is the sentlement is optional, and in the sentlement is obtained in the sentlement is obtained in the sentlement i

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DRESSAGE SPORT HORSE BREEDING STOCK (IN-HAND) **SCORESHEET** 2019 Edition

Purpose: To evaluate potential, suitability and qualities as dressage sport horse breeding stock.

Participation: Open only to Mature Horses, i.e. mares and

stallions ages four years old

time: 3-4 minutes per entry.

triangle (see diagram), first at the walk and then the trot. Horses will stand in "open position" for conformation judging, before and/or after movement judging.

Name of Competition

Date of Competition

Number and Name of Class

Number and Name of Horse

Name of Handler

FINAL SCORE

Points Percentage

Name of Judge





Katy Owens

Lorna Parsons

2019 Volunteers

Beth Anderson

Tota

Detti / filderson	11
Karen Barnard	18
Mary Barczak	12
Amy Berry	6
Kim Bliefernich	16
Paul Bliefernich	2
Randy Bliefernich	2
	2
Tina Bodnar	24
Debbie Bowden	
Betty Bryant	1
Victoria Bryant	4
Kayla Centaure	2
Bailey Colon-Waite	3
Wendy Corrice	12
Kelly Coyne	15
Stephanie Creasy	4
Aryonia Croft	2
Eileen Darland	8
Reeta Edmondson	5
Evelyn Eidem	8
Emily Esposito	5
Lesley Esposito	7
Barbara Felton	9
Susan Forester	11
Cheryl Gaylord	10
Lora Gibson	26
Laura Gladden	6
Alan Gonyo	2
Carol Gonyo	8
Beth Hardy	8
Ed Hipp	2
Pinky Hipp	32
Hope Hughes	2
Carna Jackson	
Tammy James	5 2
Melissa Jamison	8
Charlene Jensen	13
Dahlia Jensen	5
Lynne Jensen	8
Whitney Kelso	16
Kate Knick	6
Cindi Lang	8
Kari Lantiegne	4
Demi	_
Lautenschlager	2
Jim Lautenschlager	2
Ingrid Martin	6
Pam McGeough	5
Lillian McKay	4
Toni Meranda	16
Christine Metz	8
Ava Miller	5
Katie Miller	10
Sarah Miller	27
Tammy Moore	5
Janice Mumford	20
George Murray	3
Robyn Nunnally	40
Chris Owens	8

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For Sale:

10

31

Stubben Bridle with bit and reins and Wintec dressage saddle with Cottage Craft Girth and Foot Free Stirrups. \$350.00 OBO Call Shirley at (757)536-8491

2020 calendar

3/1	
3/7.8	
3/14.15	
3/21.22	
3/28.29	March Magic, Williamston NC
4/4.5	
4/11.12	Williamston Spring Dressage, Williamston NC
4/18.19	
4/25.26	
5/1.2.3	Dressage at the Meadow, Doswell, VA
5/9.10	
5/16.17	
5/23.24	Isabel F. DeSzinay Memorial, Culpeper, VA
5/30.31	
6/6.7	Capital Classic, Raleigh, NC
6/13.14	VA. Summer Dressage , Culpeper,VA
6/20.21	
6/27.28	
7/4.5	
7/11.12.13	Dressage @ Lexington - VADA
7/18.19	
7/25.26	Raleigh Summer I & II, Raleigh NC
8/1.2	
8/8.9	VADA – CH @ Culpeper,
8/15.16	
8/22.23	
8/29.30	NCDCTA Labor of Love I & II, Raleigh NC
9/5.6	
9/12.13	
9/19.20	
9/26.27	
10/3.4	
10/10.11	
10/17.18	SVDA General Membership Meeting
10/24.25	
10/31-11/1	
11/7.8	
11/14.15	
11/21.22	
11/28.29	