

The Newsletter for the Southeastern Chapter of the Virginia Dressage Association

Volume Number 31 Issue Number 6 June 2019

# Happy Summer!

# May show at River Birch



Karen Barnard on Santa Monica of Deer Haven with reader Deb Sweetman.



Savanna Brantley on her pony Tambourine with Alexis Albright in Lead line class.

### **2019 Board of Directors**

President: Beth Rippel horsemomva@cox.net

Vice President: Robyn Nunnally

robynnunnall@aol.com Secretary: Kathy Rowse kathymrowse@gmail.com

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Awards: Lorna (Cookie) Parsons

<u>Ljane77@hotmail.com</u>

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omdressage@gmail.com

Cindy Lang

Cynthia.hall@norfolk.gov

Ray Penland

penlandr@cox.net

Whitney Kelso

horsegalwhit@gmail.com

Joanne Smith

Jsmith-1@Verizon.net

VADA Reps :Robyn Nunnally Beth Ripple Sandy Toby





Sandy Toby on Karisma.



Ava Miller on Charming Billy with coaches Robyn Nunnally and Janice Mumford.

### **Amateur VS. Professional Status in USEF Terms**

By Robyn Nunnally

Two of the most misunderstand definitions in the USEF Rulebook are "amateur" and "professional". They are defined in GR1306 and 1307. One of the most common misconceptions is the definition of "professional" - some people are unaware that accepting money for teaching lessons makes them a professional in the eyes of USEF. For example, I work a regular government job every day and teach a few lessons a week. The lessons are a very small percentage of my income but because I am paid for them, I am considered a Professional. Misrepresenting your status at a USEF competition is very serious and may result in disciplinary actions by the Federation.

Here is a **brief overview** of each category.

Amateur – in the Dressage Division, you aren't an "amateur" until you reach age 22 (the beginning of that calendar year). Once this age is reached, remuneration is not allowed for certain equine services. Remuneration is compensation or pay in any form such as cash, goods, sponsorships, discounts, services, reimbursement for expenses, trade or in-kind exchanges, or services such as board or training. Some activities that are **permitted** for amateurs are: accepting reimbursement for actual expenses for therapeutic or charitable riding programs (must be approved in advance by USEF), acting as a camp counselor if not hired exclusively as a riding instructor, giving instruction or training to handicapped riders for therapeutic purposes, accepting prize money in Dressage classes, accepting a non-monetary token gift of appreciation valued at less than \$300 annually, writing books and articles on horses, accepting remuneration for acting as a clinic manager or organizer (as long as they are not the instructor or trainer), acting as a licensed official (judge, steward, TD), veterinarian, farrier, tack shop owner, breeder, boarder or horse transporter. GR1306.1-3 has an extensive list of permitted activities and situations regarding amateur status.

**Professional** – someone older than 18 that accepts remuneration for riding, exercising, driving, showing, training, assisting in training, schooling, conducting clinics/seminars, giving lessons or providing consultation services (riding, driving, showmanship, equitation, etc), grooming, acting as an agent in sales, acting as an intern or working student, or using commercially logoed items\* while at a show. GR1306.4.A-L addresses many more situations such as family members or cohabitants.

\*A common question to TDs is from amateurs asking why can't they have a logo on their saddle pads? The answer is that using logoed items at a show may = professional status. (Some logos on pads are allowed, see DR121.1 for exceptions. That beautiful pad with "Horze" etched on a little mirrored plate may cause you to be eliminated though.)

If you are accepting any remuneration for any service regarding horses, you should read these sections of the rulebook very carefully! Contact USEF at amateurinquiry@usef.org if you have questions about your exact situation.

## SVDA 2019 Calendar

# **Schooling Show Schedule**

Date	Location	Judge	Open	Close
06/09/19	Peace Haven Farm	Sandy Toby	5/13/19	5/27/19
07/07/19	Terra Ceia	Margaret Little	6/10/19	6/24/19
07/21/19	Amazing Grace	Robyn Nunnally	6/24/19	7/08/19
08/25/19	Seahorse Run	Lorraine Klepacz	7/29/19	8/12/19
09/22/19	<b>Bridlewood Estates</b>	Donna Gatchell	8/26/19	9/09/19
10/27/18	Wakefield	Margaret Little@ "C"	9/30/19	10/14/19
		Anmari Ingersoll@ "E"		

10/20/19 SVDA General Membership Meeting

01/25/20 SVDA Banquet

### **Licensed Show 2019**

6/1.2	Capital Classic, Raleigh, NC
7/12.13.14	Dressage @ Lexington – VADA
7/27.28	Raleigh Summer I & II, Raleigh NC
8/31-9/1	NCDCTA Labor of Love I & II, Raleigh NC
9/7.8	Rosemont I & II,
10/3.4.5.6	GAIGs @ Williamstom
10/11.14	CBLM Lexington, VA

### Sanctioned schooling shows

**Wakefield Airfield 4-H Center** 

Crescent Bay Pony club held at Epps Farm Supply

June 26. 2019

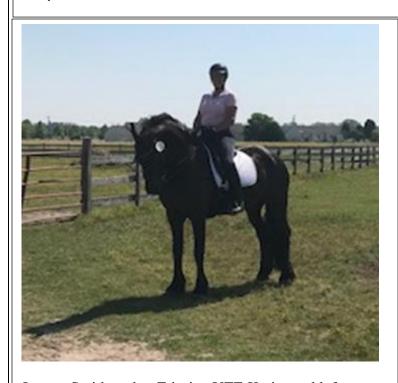
**Deep Creek Stables** 

### **Attention SVDA Members**

From now on you must submit at least 2 test from an SVDA run schooling show to be qualified for year end awards.

SVDA is now offering IN-HAND classes at all SVDA run Schooling Shows.

See page 18 of this newsletter for more info.



Joanne Smith on her Friesian YZE K pictured left

### • Advertise with SVDA

- All ads must be submitted as they are to appear
- in the newsletter.
- SIZE PER ISSUE PER YEAR
- FULL PAGE per issue \$15.00, per year \$150.00
- HALF PAGE per issue \$10.00, per year \$100.00
- QUARTER PAGE per issue \$7.50, per year \$75.00
- BUSINESS CARD per issue \$5.00, per year \$50.00
- CLASSIFIEDS per issue \$5.00, per year \$50.00

Make checks payable to SVDA

### VADA 5-29-19 Meeting Minutes

### Meeting held via teleconference

Present were Tina Longaker (C'ville), Sheli King (NOVA), Jessie Ginsburg (NOVA), Alison Douglas (Central), Meredith McGrath (SWAVDA), Robyn Nunnally (SVDA), Sandy Toby (SVDA), Sherri Booye (C'ville), Laura Nelson (SWVADA), Nancy Lowey (C'ville), Joanne Collins (Fred), Susan Ellis (Central), Beth Rippel (SVDA), Diane Nathan (NE), Anne Draine (NE), Penny Hawes (C'ville), Dianne Boyd (NOVA), Nancy Doody, Rachel Rice

The meeting was called to order at 8:02 pm

A motion was made by Sandy Toby and seconded by Nancy Lowey to accept the minutes from the last meeting. It passed unanimously.

**Treasurer's report**: Jessie reported that the combined balances are about 140K. There is lots of activity going in and out with the show expenses and grant checks going out. As a reminder to chapters, you're required to submit an article recapping the event you used the grant money for.

**Chapter Challenge**: Meredith reported that the prize list is almost ready. It will be available on the website when finalized. If your chapter has not submitted what their special prize will be, they need to do so ASAP as well as if they are contributing to the MFS pot.

**DAL**- Diane reported that everything seems to be on track. We're still working on the SHAC flyer and Sheli will distribute once it's finalized. Rachel is steadily soliciting volunteers and will be posting on facebook. We still need chapters to step up and sponsor classes for both DAL and the Fall Show. The drop-dead date is June 14<sup>th</sup>. Please email Nancy Doody.

Virginia Horse Center has announced some very exiting capital upgrades – the Fletcher and Postage Stamp are going to receive state of the art footing. Many thanks to several of our members who made this possible.

### **Upcoming Chapter Events:**

Central- Championship schooling show in August at the Chesterfield County Fairgrounds. George Williams clinic later this year- more details to come.

NOVA - Our next licensed shows of the season are June 7, 8 & 9 (2 separate shows.) At the beginning of August, we host the Chapter Challenge & on August 24/25 we hold our last licensed shows (2 one day competitions.)

NEVADA- June 30<sup>th</sup> schooling show at Edgehill in Aylett

SE- We are using our grant money for a 2-day clinic in October with Carter Bass for sport hose in hand training. We also have schooling shows every month.

SWVADA- June 9<sup>th</sup> schooling show that we are hosting with an eventing club. Cavaletti clinic on June 29<sup>th</sup> in Green Hill Park in Salem. We are using our chapter grant money for a clinic with Cody Armstrong in August.

Next meeting will be held the on June 26th as a teleconference at 8 pm.

The meeting was adjourned at 9:10 pm.

Respectfully, Alison Douglas

# Fear of fireworks widespread among horses

New study shows anxiety consistent among horses exposed to pyrotechnics.. MICK MCCLUSKEY, BVSC, MACVSC\_JUL 21, 2016

Independence Day fireworks may enthrall your community, but for the horses nearby the celebration can be extremely stressful.

A recent study from New Zealand showed that nearly 80 percent of horses in the vicinity of a fireworks show exhibited signs of anxiety, despite attempts to manage the situation.



"Fireworks are sold [in New Zealand] for the three days leading up to Guy Fawkes Day in November, and the majority are probably set off in the weeks following," says Gabriella Gronqvist, PhD, with Massey University. Each year, she adds, there are media reports of injuries or deaths in horses who were spooked by the pyrotechnics.

Public backlash to fireworks also occurs annually, Gronqvist says. "Almost yearly, petitions float around lobbying for a ban on fireworks in New Zealand, partly due to the anxiety they cause in animals. Recently, the national fire service and the Royal New Zealand Society for the Prevention of Cruelty to Animals promoted a legally binding referendum to try to have private use of

fireworks made illegal. The difficulty with the fireworks debate has been a lack of data to back up the anecdotal claims."

To collect such data, the researchers surveyed 1,111 caretakers of 6,431 horses, a number that represents about 9 percent of the non-racing horses in New Zealand. Half of the respondents identified as living on "lifestyle blocks," which are the equivalent of small "farmettes" in suburban areas of the United States. Only six percent of respondents indicated their horses had not been exposed to fireworks in the previous year.

The reactions of the horses to fireworks were consistent: All but seven respondents indicated that their horses had at some time exhibited at least one anxiety-related behavior, such as galloping, sweating or trembling. Galloping was the most common behavior, reported by 82 percent of the respondents, and 35 percent of respondents reported that they'd had a horse break through a fence as a result of firework-provoked anxiety.

Overall, 26 percent of respondents indicated that their horses had sustained injuries associated with firework-related anxiety, the most common being cuts and strains or sprains.

Owners reported trying various management strategies to help keep horses calm during fireworks displays. The most common was moving the horse to a paddock farther away from the show, which was implemented by 77 percent. However, 37 percent of those owners reported that this was unsuccessful.

Thirty percent moved their horses off the property entirely, and 19 percent sedated horses during fireworks; in both cases, the measure was unsuccessful 9 percent of the time.

Gronqvist says another option is habituation---exposing a horse to the stimulus until he is no longer upset by it---but the nature of fireworks displays makes that an impractical solution. "I believe it is possible to habituate horses to fireworks," she says. "Horse can be safely habituated to a variety of 'noxious stimuli' and development of a preventative package or management strategy for general horse owners could greatly reduce injuries. The main problem horse owners faced [in our survey] appeared to be the intermittent exposure to fireworks, which did not permit planned preventative strategies."

As far as New Zealand legislation is concerned, Gronqvist says that "tighter regulation focusing on limiting the number of days private fireworks could be used would greatly increase the ability of horse owners to develop practical management strategies to reduce risk and injury."

Reference: "The management of horses during fireworks in New Zealand," Animals, March 2016

This article first appeared in EQUUS issue #466, July 2016.

Due to the Fact that USDF is going up on its Primary and Individual GMO membership fees SVDA will have to increase its membership fee by \$5.00 for 2020, however if you join SVDA before Dec. 31 of 2019 for the 2020 show season you can save the \$5.00.



# SVDA Schooling Show: River Biron Farm 5/19/19

Judge: Wanda Sue Escober (L Graduate)

# 30470 Camp Pkwy, Courtland, VA 23837

Time	Number	Rider	Horse	Points	Score	Placing
WD Intro, Test 1 9:00	18	Alexis Albright (O)	Memphis Apache Blues	/45	65,909	(
First Level, Test 1 ( 9:07	JR) 55	Emily Esposito (JR)	Bubba	186.5	64,310	1
First Level, Test 1 9:14	122	Amanda Petroski (AA)	Cata lina of Deer Haven	191	<u>65.86</u> 2	1-
First Level, Test 2 ( 9:21 9:29	O) 245 128	Karen Barnard (O) Kaitlin Slimsk (O)	Santa Monics of Deer H Deep in de Nile	ayen 224 194	64.000 55.429	1 2
First Level, Test 2 ( 9:37	AA) 122	Amanda Petroski (AA)	Catalina of Deer Haven	239.5	68.429	
First Level, Test 2 ( 9:45	JR) 55	Emily Esposito (JR)	Bubba	236	67.429	
WD Intro, Test 2 9:53	18	Alexis Albright (O)	Memphis Apache Blues	/05.5	58.611	1
First Level, Test 3 10:00	245	Karen Barnard (O)	Santa Monica of Deer Ho	aven 218.5	60.694	1
Second Level, Test 10:07	128	Kaittin Silmak (O)	Deep in de Nîle	Scan	<u></u>	
Intermediate / 10:14	45	Sandy Toby (O)	Karisma	232	68.235	1
Fourth Level, Test 1 10:24	12	Joanne Smith (AA)	YZE K	238.5	61.153	<u>l</u> .
Training Level, Test 10.32	178	Michael Lovejoy (AA)	Pinch azo	155	59.615	1
Training Level, Test 10:39 10:46	1 (JR) 882 19	Ava Miller (JR) Alyssa Henkle (JR)	Charming Billy Wiley Coyote	192 170	73.546 65.384	
Intro A (JR) 10:53	808	Emma Jensen (JR)	Victory	108.5	67.812	
Resalt 10:0011:14						

iro A (O)				W		-
11:14	76	Alexis Albright (O)	Tambourine	102	63.750	3
11:20	264	Darlene Butler (O)	Stormy	108.5	67.812	
Intro A (AA)						
11:26	229	Carrie Allen ( )	Odin	103,5	64.687	2
11:32	162	Eileen Darland (AA)	My Prince Charming	98	61260	
Training Level, Te	st 2			-	W1. 200	
11:38	178	Michael Lovejoy (AA)	Pinchazo	174	/ 0.00	2
11:45	88	Katherine Gardner (AA)		177.5	61,206	2
Intro C					11000	697
11:52	19	Alyssa Henkle (JR)	Wiley Coyote	133.5	66.750	1
Intro B (JR)					-	····
11:59	882	Ava Miller	Charming Billy	109.5	68.438	j
12:06	808	Emma Jensen	Victory	101.5	63.437	<u></u>
Intro B (O)					3 3 3 3	
12:13	76	Alexis Albright (O)	Tambourine	93.5	58.437	2
12:20	264	Darlene Butler (O)	Stormy	109.5	68.437	
Intro B (AA)						
12:27	229	Carrie Allen (🙈 O	Odin	98.5	61.562	2 1
12:34	162	Eileen Darland (AA)	My Prince Charming	94.5	59.060	<u> </u>
Training Level, Tes	:t 3			Metted		
12:41	88	Katherine Gardner (AA)	Home Run	_NO 3	Score	si.
Lead Line						···
12:48	26	Savanna Brantley	Tambourine			
		SHOW ENDS 12:55				
						1

SVDA thanks our hard working volunteers, Wanda Sue Escobar, and River Birch Farm!



### SCHOOLING SHOW VOLUNTEER POSITIONS – 2019

Date: June 9, 2019

**Entries Open:** 05/13/2019 **Entries Close:** 05/27/2019

Location: Peace Haven Farm, 17271 Mogarts Beach Rd,

Smithfield, VA 23430

Entry Secretary: Katherine Owens, 17339 Days Point

Road, Smithfield, VA 23430; 757.641.9836;

kathapine1977@yahoo.com

### **Ring Transportation to:**

Pinky Hipp

Ring Set up: Saturday prior to the show @ 4:00 pm

Pinky Hipp

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Lunches & snacks: Pinky Hipp: Diet Mountain Dew; No

fried food

Show Secretary AM: Show Secretary PM: Scribe AM: Tina Bodnar

**Scribe PM:** 

Ring Steward A.M: Demi Lautenschlager

Ring Steward P.M:

Runner A.M: Jim Lautenschlager Runner P. M: Chris Owens

**Ring Take Down**: TIE THE CHAIN END TO THE BUCKET!! Remove tapes from bucket before putting chain in!

Pinky Hipp

•

•

•

**Ring Transportation from**: Must contact Mike Rowse (621.6769) prior to returning items shown below:

Sarah Miller

Items to be returned: Ring (chain, cones, letters), 2 tents,

3 tables, 3 chairs

**SVDA Rep:** 

a.m. –

p.m. -

### **SCHOOLING SHOW VOLUNTEER POSITIONS – 2019**

Date: July 7, 2019

Entries open: 06/10/2019

**Entries close**: 06/24/2019

Location: Terra Ceia

Entry Secretary: Debbie Bowden, 14123 Foursquare

Road, Smithfield, VA 23430; 757-630-8593;

vawest@exis.net

Ring Transportation to: Must contact Mike Rowse

(621.6769) prior to picking up items:

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### Items to be picked up:

1 tent, 2 chairs, 1 table

Ring Set up: not needed

Yolanda Williamson

Donald Williamson

**Lunches & snacks:** AM – Coffee; PM – water, vegetarian but chicken or cheese on salad is fine; snacks - anything

Show Secretary AM:

**Show Secretary PM:** 

Scribe AM: Karen Barnard

Scribe PM:

Ring Steward A.M: Deb Sweetman

Ring Steward P.M.:

Runner A.M: Reeta Edmondson Runner P. M: Reeta Edmondson

Ring Take Down: 1 tent, 1 table, 2 chairs

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**Ring Transportation from**: Must contact Mike Rowse (621.6769) prior to returning items shown below:

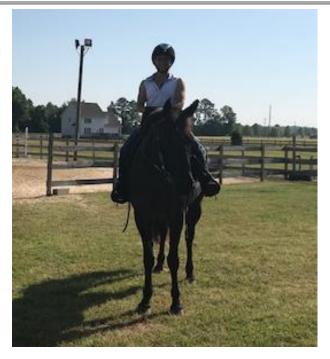
Items to be returned: 1 tent, 1 table, 2 chairs

**SVDA Rep:** 

a.m. -

p.m. -

# **Bold Equine Dressage** Lessons and Training Elise Enoch USDF Silver and Bronze Medalist 3 Star Rating from CenterlineScores.com Elise uses a positive approach to help you develop a correct foundation and happy, confident horses. Services include Lessons, Starting Horses, Training Rides, and Coaching at shows. Available to travel to you throughout Virginia Beach and Chesapeake. BoldEquineDressage.com



Alexis Albright on Memphis Apache Blues

### **SCHOOLING SHOW VOLUNTEER POSITIONS – 2019**

Date: July 21

**Entries Open**: 06/24/2019 **Entries Close**: 07/08/2019

Location: Amazing Grace Stables, 21383 Titus Creek Dr,

Carrollton, VA 23314

Entry Secretary: Eileen Darland, 720 School House

Road, Chesapeake VA 23322; eileenmdarland@gmail.com

**Ring Transportation to**: Must contact Mike Rowse (621.6769) prior to picking up items:

Items to be picked up:

Cones, chain, letters, 2 measuring tapes, 4 chairs,
 3 tables

Ring Set up: Saturday prior to the show @ 4:00 pm

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Lunches & snacks: Robyn Nunnally

Show Secretary AM: Show Secretary PM:

Scribe AM: Scribe PM:

Ring Steward A.M.: Ring Steward P.M.: Runner A.M.:

Runner P. M: Chris Owens

**Ring Take Down**: TIE THE CHAIN END TO THE BUCKET!! Remove tapes from bucket before putting chain in!

•

•

**Ring Transportation from**: Must contact Mike Rowse (621.6769) prior to returning items shown below:

### Items to be returned:

 Cones, chain, letters, 2 measuring tapes, 4 chairs, 3 tables, 2 show boxes

### SVDA Rep:

a.m. –

p.m. -

# COME JOIN PAINT NIGHT TO HELP SUPPORT OUR JUNIORS FOR THEIR CHAMPIONSHIP SHOW!!



When: June 22 and July 13, 2019

Where: Dennis's Spaghetti and Steakhouse, 3356 Western Branch Blvd, Chesapeake, VA 23321.

<u>Time</u>: We eat from 5-6pm and the painting starts a little after 6pm.

R.S.V.P. Lorna Parsons "Cookie" at Liane77@hotmail.com, IM on FB, or you can text me at (727)-288-7539. A reminder my area code is 727 not 757. Please be sure to put paint night in subject heading if emailing me. Cost. \$40.00 per person

We will be painting horse related pictures and there's a stencil for those of us that are artistically challenged. (There are also alcoholic beverages for those that need additional help and are of legal age).



Kaitlin Slimak on Deep in de Nile



Emily Esposito on Bubba

## Virginia Dressage Association (VADA) 2019 Sponsorship Opportunities

The Virginia Dressage Association (VADA) is sponsoring "Dressage at Lexington (DAL)" 12-14 July 2019 and "37th Colonel Bengt Ljungquist Memorial (CBLM) Championships Final and VADA Fall Competition" 10-13 October 2018. The DAL is a premier dressage show - a favorite of many while the CBLM is a dressage championship and regular show. Individually each show captures over 350 competitors plus up to 700 spectators and shoppers over a 3/4 day show period. As a show sponsor, you will have diverse opportunities to form a brand familiarity with our equestrian enthusiasts as well as with our top riders and trainers in the Mid-Atlantic region.

VADA has created a variety of sponsorship options for your unique needs. Sponsorship may include opportunities from Class Sponsor, Marketing Sponsorship, Exhibitor, an Event Sponsor, too mention a few. Sponsorship options and application are viewable in the attached PDFs.

VADA is extremely appreciative for the generosity of our 2018 sponsors in making the show season a true success. It is our hope you will join us again in 2019. For those individuals, organizations and companies considering joining our team for the first time, we hope you will seize the opportunity to support and be part of the 2019 VADA show season.

Please do not hesitate to contact Nancy Doody (<a href="mailto:ndoody15@gmail.com/540-395-4434">nd/or Nancy Lowey (<a href="mailto:ndoody15@gm

Warmest Regards

Nancy Doody and Nancy Lowey

Sponsorship and Exhibitor Team

# 2019 Sponsorship Opportunities

## Virginia Dressage Association



Class Sponsorship Sponsorship Packages Individualized Vendor Sponsorship Marketing Sponsorship



Sponsorship and Advertisement Confirmation Deadlines

DAL-17 May 2019 (Individual Sponsorship)

CBLM-13 September 2019 (Individual Sponsorship)

Show Program Advertising Submittal

DAL-<u>14 June 2019</u> CBLM-20 September 2019

DAL/CBLM Ads emailed to Nancy Doody ndoody15@smail.com

Sponsorship Application with check payable to VADA Nancy Lowey 10062 Barnetts Ford Road Orange, VA 22960 Dressage at Lexington (DAL) 12-14 July 2019

### 37<sup>TH</sup> Colonel Bengt Ljungquist Memorial Championships Finals and VADA Fall Competition (CBLM) 10-13 October 2019

The Virginia Dressage Association (VADA) is hosting "Dressage at Lexington" on 12-14 July 2019 and the 37th Colonel Bengt Ljungquist Memorial Championships Finals and VADA Fall Competition" 10-13 October 2019 at the Virginia Horse Center, Lexington, Virginia.

Dressage at Lexington (DAL) is a premier dressage show, having grown to be one of the largest shows on the East Coast. Featuring special classes like the Prix St. Georges Challenge, a hotly contested FEI class, and the very popular Sporting Horse Amateur Challenge, "Dressage at Lexington" has become a destination event for amateurs and professionals alike.

The Colonel Bengt Ljungquist Memorial (CBLM) Championships is one of the oldest, most historic dressage championships. The show runs in conjunction with the Virginia Dressage Association's (VADA) Fall Competition.

We have created a variety of sponsorship options to fit sponsors' unique needs, marketing objectives and budget. Sponsorship includes opportunities such as Class Sponsor, in-kind prize sponsorship, social media coverage, vendor, or event sponsor, to mention a few. Becoming a sponsor is a perfect venue to showcase your business to the equestrian community, opportunities to network with spectators, competitors, other sponsors, and exhibit support for the sport.

If you have questions and/or like to discuss a custom sponsorship, please contact the Sponsorship Team.

Best Nancy Doody and Nancy Lowey VADA Sponsorship Team

# Class Sponsorship

Sponsorship	DESCRIPTION	SPONSORSHIP FEE
DAILY SPONSOR (i.e., Training, Second, FEI)	An entire level of open classes (e.g., all First Level Open Classes); recongition as a daily sponsor in all marketing materials; and, annoucement as sponsor in conjunction with sponsored class.	\$215 Individual Show \$385 Both Shows
CHAMPIONSHIP SPONSOR	Recognition as a Championship Sponsor for sponsored classes; and, annoucement as sponsor in conjunction with sponsored class.	\$115 Individual Show \$205 Both Shows
OVERALL HIGH SCORE SPONSOR	Recognition as a Overall High Score Sponsor for sponsored classes and, announced with the award of the Overall High Score. Includes: Overall, Open, AA, JR/YR, Combined USEF Levels, Combined FEI, and Combined MFS.	\$115 Individual Show \$205 Both Shows
OPEN REGULAR SPONSOR	Recognition as Open Regular Sponsor for sponsored class; and, announced as sponsor in conjunction with sponsored open classes.	\$50 Individual Show \$85 Both Shows
DAILY HIGH SCORE SPONSOR	Recognition as Dailey High Score Sponsor for sponsored class; and, announced as sponsor in conjunction with sponsored open classes.	\$100 Individual Show \$90 Both Shows

# Sponsorship Packages

SPONSORSHIP	DESCRIPTION	SPONSORSHIP FEE
PIAFFE	3 Daily Level, 2 Championship Classes, and 1 Daily or Overall High Score and level of sponsorship announced 4 times daily; double size vendor space (20°x20°); full-page ad, logo and name in the show program; partial sponsor for evening competitor/exhibitor fun and foodie; banner display in the main competition arena (sponsor provided); logo displayed on DAL volunteer T-shirt, web sponsorship listing/logo and link on VADA's website; inclusion of materials in competitor welcome bag; and, access to sponsored breakfast and lunch each day of the show.	\$2,105 Individual Show \$3,785 Both Shows
PASSAGE	2 Daily Level, 2 Championship Classes and level of sponsorship announced 3 times daily; single size vendor space (10'x10'); full- page ad, logo and name in show program; logo displayed on DAL volunteer T-shirt, partial sponsor for evening competitor/exhibitor fun and foodie; banner display in the main competition arena (sponsor provided); web sponsorship listing/logo and link on VADA's website; inclusion of materials in competitor welcome bag; access to sponsored breakfast and lunch each day of the show; and, banner display in the main competition arena (sponsor provided).	\$1,105 Individual Show \$1,985 Both Shows
PIROUETTE	2 Daily Level, 2 Open Classes and level of sponsorship announced twice daily; half-page ad, logo and name in show program; web sponsorship listing/logo and link on VADA's website; logo displayed on DAL volunteer T-shirt; inclusion of materials in competitor welcome bag; banner display in the main competition arena (sponsor provided); and, access to sponsored breakfast and lunch each day of the show.	\$605 Individual Show \$1,115 Both Shows
Темрі	2 Daily Level, 1 Open Class and level of sponsorship announced once daily; half-page ad, logo and name in show program; logo displayed on DAL volunteer T-shirt; web sponsorship listing/logo and link on VADA's website; and,inclusion of materials in competitor welcome bag.	\$330 Individual Show \$590 Both Shows

Plaffe through Tempi sponsorship levels can be augmented with more than 50% of value of sponsorship paid in cash and gifts

# Individualized Vendor Sponsorship (Competitor Awards)

SPONSORSH P	DESCRIPTION	RETAIL VALUE
1" PLACE BLUE RIBBON	Product samples, business gift certificates at various value levels (i.e., \$10, \$25, and \$50); subscription gift certificates, horse care products, riding apparel, and stable supplies  Full-page, logo, and acknowledgment in show program; acknowledgement in show program and social media announcement 3 times daily; barner display in main arena (sponsor provided); web sponsorship listing/logo and link on VADA's website; and, inclusion of materials in competitor welcome bag.	\$800 Individual Show \$1,200 Both Shows
2 <sup>ND</sup> PLACE RED RIBBON	Product samples, business gift certificates at various value levels (i.e., \$10, \$25, and \$50), subscription gift certificates, horse care products, riding apparel, and stable supplies.  Half-page, logo, and acknowledgment in show program; acknowledgement in show program and social media announcement twice times daily; banner display in main arena (sponsor provided); web sponsorship listing/logo and link on VADA's website; and, inclusion of materials in competitor welcome bag.	\$500 Individual Show \$1,000 Both Shows
3 <sup>rd</sup> Place Yellow <mark>Ribbo</mark> n	Product samples, business gift certificates at various value levels (i.e., \$10, \$25, and \$50), subscription gift certificates, horse care products, riding apparel, and stable supplies.  Half-page, logo, and acknowledgment in show program; acknowledgement in show program and social media announcement twice times daily; web sponsorship listing/logo and link on VADA's website; and, inclusion of materials in competitor welcome bag.	\$350 Individual Show \$760 Both Shows
4 <sup>78</sup> PLACE WHITE RIBBON	Product samples, business gift certificates at various value levels (i.e., \$10, \$25, and \$50), subscription gift certificates, horse care products, riding apparel, and stable supplies.  Logo and acknowledgement in show program; web sponsorship listing/logo and link on VADA's website; and, inclusion of materials in competitor welcome bag.	\$200 Individual Show \$450 Both Shows

# Marketing Sponsorship

SHOW PROGRAM ADVERTISEMENT INDIVIDUAL SHOW	FEE
Inside Back Cover (color) (8.5"x11)	\$310
Full Page (8.5"x11)	\$260
HalfPage	\$130
Quarter Page	\$75
Business Card	\$45

Ads must be submitted in one of the following formats: png, jpg, gif, pdfor Word. Must be complete, ready for publication, and suitable for print in the black and white show program. They should be sent as 300 dpl high resolution. Advertiser is solely responsible for the quality of the ad submitted. Full page ad dimensions —

7~% x 10" and 1/2 page ad dimensions – 7~% x 5" and % page ad – 4'x2.5". Note: There is %" margin on each side of the page and these are the true sizes.

SPONSORSHIP FEE
\$350
\$100
\$100
\$100
\$150

VENDOR BOOTH	SIZE	INDIVIDUAL SHOW
Concourse	20"x20	\$415
Concourse	10"x20	\$365
Concourse	10°x10	\$265
Outside	10"x10	\$165
Outside	Trailer	\$265

# A Special

# Thank You

# To Our VADA 2017-2018 Sponsors

VTO Saddlery In Memory of Shel & Nicole Gafford

MKR Designs Ms. Sherri Booye "In memory of Endless Echo"

Custom Saddlery Ms. Pastures Cookies for Horses

Foxden Equine Riding Warehouse

Old Dominion Hemp C4 Belts

Real Women Ride Schleese Saddlery

BioStar US Scripts & Rides, LLC

BioStar US Scripts & Rides, LLC

Mendoza Dressage, LLC SWVADA

VADANOVA The Fabulous Horse

Blue Ridge Trailers Horse Tech

Gardy Bloemers /Bank of American Matching Gift SWVADA

Holly Wilmoth/Kingland Farm, LLC Bonnets and Things

Riding Warehouse County Saddlery (Ann Mary Bettenson)

SVDA Hilltop Farm

The Horse of Course Fellowship Farm and Tami Batts

Big Red Mare Equestrian American Hanoverian Society

VADACC Full Circle Vet

VADA-CH Gift Horse Baskets

VADAF Jovee Farm

Peta Jean Wyllie and Cumber Farm Paradise Farm & Tack

Michelle Davis King Browbands with Bling

Cavalor Ms. Sherri Booye "In memory of My Boys Echo & Rebel"

Ecogold
Tanner's Equestrians

Eqyss Grooming Products
Tri-County Feed

Equestrian Fashions Boutique

Tucker Tweed

# 2019 Sponsorship Opportunities

# Virginia Dressage Association

# 2019 Sponsorship Application

Last Name:	First Name:	
Full Mailing Address:		
Home Phone Number:	Cell Phone Number:	Email Address:
Web Address/Site:	VADA Chapter/Businessl/Farm Name:	

### Please Circle Level of Sponsorship and Show(s)

Class Sponsorship	DAL	CBLM	Both Shows
Daily	\$215	\$215	\$385
Championship	\$115	\$115	\$205
Overall High Score	\$115	\$115	\$205
Regular Open Class Sponsor	\$50	\$50	\$85
Daily High Score Sponsor	\$100	\$100	\$150

In-Kind Sponsorship	DAL	CBLM	Both Shows
Blue Ribbon	\$800	\$800	\$1,200
Red Ribbon	\$500	\$500	\$1,000
Yellow Ribbon	\$3.50	\$350	\$760
White Ribbon	\$2500	\$200	\$450

Other Sponsorship Opportunities (Indiv Show)	idual
Competitor Welcome Bags (300-350)	\$350
Show Golf Cart Sponsor (3 days)	\$100
Volunteer DAL T-Shirt Logo (multiple logos)	\$30
Welcome Wagon Sponsor Coffee and Soft Delights Competitor (Golf Cart)	\$150
Banner Display in Wiley Arena	\$100

Vendor Location	Size	Fee
Concourse	10"x10	\$265
Concourse	10°x20	\$365
Concourse	20°x20	\$415
Outside	10"x10	\$165
Outside	Trailer	\$265

Sponsorship Packages	DAL	CBLM	Both Shows
Piaffe	\$2,105	\$2,105	\$3,785
Passage	\$1,105	\$1,105	\$1,985
Pirouette	\$605	\$605	\$1,115
Tempi	\$330	\$330	\$590

Advertisement (Individual Sho	rw)
Inside Back Cover (color) 8.5"x11	\$310
Full Page (black/white) 8.5"x11	\$260
Half Page(black/white)	\$130
Quarter Page(black/white)	\$75
Business Card(black/white)	\$45

Total Sponsorship Investment: \$

Please send the Sponsorship Application with check payable to VADA to: Nancy Lowey 10062 Barnetts Ford Road, Orange, VA 22960

If you have special needs or wish to customize your sponsorship, please contact Nancy Doody 540-395-4434 and/or ndoody15@smail.com and/or Nancy Lowey plomey@rocketmail.com 540-672-3454.





### USDF Dressage Sport Horse Breeding Stock (In-Hand)

#### Individual Scoresheet

No.

This scoresheet is required for use in Meture Horse Breeding Stock cla

Specifications	Directive Ideas		Pts	Coef	Total	Comments
Conformation: Orders: The quality and correctness of overall frame and topline,	Dressage type. Harmonious conformation suitable for producing dressage performers with substance, condition and durability. Emphasis on function.	Overall Frame & Topline: Relance & Proportions		x1 or 10%		
belance and proportions, head, neck, saddle position, shoulder, back, forehand, hindquarters,	not fashion. Hertable faults which affect soundness, minability or breading and	Headfield Shoulder		or 10%		
angulation & formation of legs and joints.	meatreeses that lead to imitations in correctness or quality of movement will be	Beck/Loin/ Croup		z1 or 10%		
	penalized. Blemishes are not to count unless resulting from conformation faults.	LegaFeet		z 1 or 10%		
Movement: Walk: Criteria: Regular, four even bests, streight, scrive & even strides, with correctly siligned steps, wilculation of joints, theodom of housidem & heumones, balance, stastic & swinging back, oventiep, mach, ground-covering steps with marching quality.	Purity & quality: clear rhythm, regularly & miscetton (judged mainly in profile); corrections (judged mainly coming to & poing from judge).			x 2.5 or 25%		
Trot: Criteria: Regular, two even beats, streight, active & even strides, with correctly aligned stape, articulation of joints, treedom of shouldern & haunches, belance, staeticity, swinging back, natural angagement & impulsion from sindquartars, ground-covering staps, auspension, power from gwent thrust & roundnesse.	Purity & quality: clear rhythm, regularity & relevation (judged mainly in profile); connectness judged mainly coming to a poing from judge). Movement should be active, light & springs, with clear cadence. Should have acope & volume, maintaining uphili balance.			x 2.5 or 25%		
lemininty (mare), development related to age, harmony (relationally of conformation to movement), athleticism (strength & mobility) & condition. Demonstrates good character, presence & temperament.	Breeding horse type. Shows potential to produce competitive drawage horses that could progress through the evals.			x 1 or 10%		

(Decimals may be used in scoring)

Total Adjus	ted Points	(	100 (	points	possible

FURTHER REMARKS: Percentage \_\_\_ \_ Entry No.

			_	
Toronto.			sturei	-
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Effective 12/1/18

Dressage Sport Horse Breeding Stock (In-Hand) Classes

Factors USET Rules.

1. Horses of one ass may not be judged against those of the opposite sex except in specified Group classes, Champhonathy classes or special classes for single breads or amateur/pulsorizing displant stores of the opposite sex except in specified Group classes, uncommonstate to defined as showing extense of the immension of the common of the common of the common of the classes and common of the classes are common or classes. In Champion of the classes are classed on the classes and common of the classes and common of the classes and common of the classes. The handler self-lead the common of the classes are classed to proceed on the trangle. The handler self-lead to cause the process of the trangle, common of the movement on the trangle is a shown of the process. The classes of the common is groupe at a self-lead that it is proceed to the classes. The classes are classes are classes are classes are classes of the classes. The public plant well be used.

When the or more judges are officialing, they may agree to use the same score sheets and agree on each access before including in-hand classes.

The judge's insula scouse them the righ any numby home or one whose actions threaten to endage handlers, officials, other sublitions or half arisins.

Common must be expected as a to table bear of the percentages allowed in each judging category, against a possible total of 100%, and all access and placings must be published at the end of each class. Discretal may be used in acorty.

The discretal may be published of the discretal classes are classes will remain the published at the end of each class. Discretal may be used in acorty.

The discretal may be published and the classes and place of the classes o

protective headquar as detende by Dirucus write namening or exempts in the companing.

13. Each brane, including non-competing manes accompanying bale, must have a separate Handler or Assistant Handler at all times.

14. The competition velerated in must be available to the judge, if on the premises, and the handler must give permission to the judge and/or velerated in below either touches the horise. If the veterated is not immediately available, or not called upon, the judge's decicion as to this serviceable soundness of a horize must be final.

15. Assistant Handless may not shows homes at the tot (society for horises not being judged but accompanying a mane for fait that is being judged, and are mane to the first in being judged, caused for a mane accompanying a final or video versa.

17. Unachinotraid assistance by individuals outside the competition ring is not permitted. If Iffiliative 2011.

#### USDF DRESSAGE SPORT HORSE BREEDING STOCK (IN-HAND) **SCORESHEET**

2019 Edition

Purpose: To evaluate potential, suitability and qualities as dressage sport

Participation: Open only to Mature Horses, i.e. mares and Mature Horses, I.e. makes and stallions ages four years old Number and Name of Class

time: 3-4 minutes per entry.

Requirements: Horses must travel to the right on the triangle (see diagram), first at the walk and then the trot. Horses will stand in "open position" for conformation judging, before and/or after rement judging.

Name of Competition

Date of Competition

Number and Name of Horse

Name of Handler

FINAL SCORE

Points Percentage Name of Judge







### 2019 Volunteers

2019 Volunteers	
	<u>Totals</u>
Beth Anderson	2
Karen Barnard	12
Mary Barczak	12
Amy Berry	6
Kim Bliefernich	16
Paul Bliefernich	2
Randy Bliefernich	2
Debbie Bowden	10
Betty Bryant	1
Victoria Bryant	4
Kayla Centaure	2
Bailey Colon-Waite	3
Wendy Corrice	12
Kelly Coyne	15
Stephanie Creasy	4
Aryonia Croft	2
Evelyn Eidem	8
Emily Esposito	5
Lesley Esposito	7
Barbara Felton	9
Cheryl Gaylord	8
Lora Gibson	26
Laura Gladden	6
Alan Gonyo	2 8
Carol Gonyo	8
Beth Hardy Ed Hipp	2
Pinky Hipp	18
Carna Jackson	5
Melissa Jamison	8
Charlene Jensen	13
Dahlia Jensen	5
Lynne Jensen	8
Whitney Kelso	16
Kate Knick	6
Cindi Lang	8
Kari Lantiegne	4
Ingrid Martin	6
Toni Meranda	16
Christine Metz	5
Katie Miller	5
Sarah Miller	22
Tammy Moore	5
Janice Mumford	20
Robyn Nunnally	29
Chris Owens	3
Katy Owens	1
Lorna Parsons	24
Ray Penland	8
Nancy Pettet	6
Bryttany Pfohl	3
Taunia Reed	8
Beth Rippel	16
Kathy Rowse	30
Ashley Sarkozi	16
Suzanne Savage	5
Shannon Schell Anna Schriebl	2 7
Jennifer Smith	4
Joanne Smith	22
Savannah Smith	9
Jessica Stallings	16
Brenda Stevens	8
Deb Sweetman	12
Sandy Toby	16
Terry Tunstall	7
Lillian MCkay	2
George Murray	3

Crescent Bay Pony Club Presents 2019 Horse Trials and Dressage Show Series
Dates: April 28, June 30 and fall date to be announced
Location: Lionheart Equestrian Center at Epps Farm Supply 2170 Joshua Lane Suffolk, Virginia 23434 Dressage show info: SVDA sanctioned. Intro through Grand Prix offered, rider's choice of tests.
Judges: April 28: Robyn Nunnally, June 30 Janice Mumford
Classes offered
Combine Training and Horse Trials: Rider's choice of dressage and stadium or dressage, stadium and cross country.
Ground Poles: 2019 USDF Intro Test A, Cross country will be 8 to 10 rails across portions of two fields.
Cross rails: 2019 USDF Intro Test B, cross rails not to exceed 18", cross country will 8 to 10 jumps across a portion of 2 fields.
Maiden/Baby Green: 2019 USDF Intro Test C. Maximum jumping height 2 feet, width not to exceed 18 inches, no banks or water
jumps.
Beginner Novice: 2018 USEF Beginner Novice Test A Maximum jumping height is 2'7" and width 2'9". Cross country may include a
bank, water crossing and a ditch. Novice: 2018 USEF Novice Test A Maximum jumping height of 2'11", width of 3'3". Cross country
may include a bank, ditch and water jump.
Training Level: 2018 USEF Training Level Test A This is a modified division with some jumps to be shared with Novice division,
maximum jumping height 3'3", width of 3'11". Cross country to include a bank, water jump and ditch.
Preliminary: 2018 USEF Preliminary Test A Combined Test only. Stadium jumps not to exceed 3'7".
TID Avverder TID Dikkens will be sweeted alleges note division and TID number on your entry
TIP Awards: TIP Ribbons will be awarded, please note division and TIP number on your entry.  Cross country schooling: Available to any rider for an additional fee of \$10, schooling will take place after all divisions have gone.
Ribbons: 1-6th place for all divisions, dressage and overall will be pinned separately. Divisions may be separated or combined based
on number of entries.
Series Prizes: Prizes for completing all three test, division awards if entries warrant
Entry Fees: Dressage: \$25 each test. Combined Training: \$50. Horse Trials: \$70.
Tentative schedule: Dressage only will ride first followed with ground poles through preliminary. Stadium will be approximately one hour
post dressage times followed with cross country.
Opening Date: One month prior to each show.
Closing Date: The Wednesday prior to each show.
Forms: Entry, Current Negative Coggins and a signed USPC waiver will be required for all riders.
Helmets: Must be worn at all times during warm up and all phases of competition.
Cross country Vests are highly encouraged at all shows. Concessions: Will be available at all events.
Payment: Cash, Check(payable to CBPC) or prepay through PayPal: Crescent Bay Pony Club: Crescentbaypc@gmail.com Entries:
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email to Crescentbaypc@gmail.com
email to Crescentbaypc@gmail.com
Crescent Bay Pony Club Horse Trials and Dressage Show Entry Form Date: Please circle April 28 June 30
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Crescent Bay Pony Club Horse Trials and Dressage Show Entry Form Date: Please circle April 28 June 30 Rider's Name Address Email and phone number Name Please circle one: Adult or Junior Dressage only: \$25 per test List tests individually:
Crescent Bay Pony Club Horse Trials and Dressage Show Entry Form Date: Please circle April 28 June 30 Rider's Name Address Email and phone number Name Please circle one: Adult or Junior Dressage only: \$25 per test List tests individually: Combined Training: \$50.00
Crescent Bay Pony Club Horse Trials and Dressage Show Entry Form Date: Please circle April 28 June 30 Rider's Name Address Email and phone number Name Please circle one: Adult or Junior Dressage only: \$25 per test List tests individually: Combined Training: \$50.00 Ground poles Cross Rails Maiden Beginner Novice Novice Training Preliminary
Crescent Bay Pony Club Horse Trials and Dressage Show Entry Form Date: Please circle April 28 June 30 Rider's Name Address Email and phone number Name Please circle one: Adult or Junior Dressage only: \$25 per test List tests individually: Combined Training: \$50.00 Ground poles Cross Rails Maiden Beginner Novice Novice Training Preliminary Horse Trials: \$70.00 Ground
Crescent Bay Pony Club Horse Trials and Dressage Show Entry Form Date: Please circle April 28 June 30 Rider's Name Address Email and phone number Name Please circle one: Adult or Junior Dressage only: \$25 per test List tests individually: Combined Training: \$50.00 Ground poles Cross Rails Maiden Beginner Novice Novice Training Preliminary Horse Trials: \$70.00 Ground Poles Cross Rails Maiden
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